

# Palmer Park Mall

EASTON, PENNSYLVANIA



Palmer Park Mall is an enclosed, one level, regional center located on Route 248 just outside the city of Easton in Northampton County, PA. The county's population increased 12% since 2000. Completion of the Route 33 South extension connecting I-78 to Route 22 stimulated industrial and commercial growth while affordable housing and lower taxes fueled residential migration from New Jersey. The property is positioned four miles west of the Pennsylvania/New Jersey border and 20 miles east of Allentown within the Lehigh Valley, the third-largest metropolitan area of Pennsylvania. Conveniently situated within 10 minutes of US Route 22, PA Route 33, and Interstate 78, Palmer Park Mall's congestion-free, suburban setting, including popular national retailers appeals to destination shoppers.

123 Palmer Park Mall  
Easton, PA 18045  
610.258.6017  
[www.shoppalmerparkmall.com](http://www.shoppalmerparkmall.com)

#### **MALL HIGHLIGHTS**

Center Size – 457,734 sf  
Year Opened – 1972  
Year Remodeled – 1998

#### **ANCHORS & JUNIOR ANCHORS**

Boscov's – 192,110 sf  
Bon-Ton – 122,125 sf

#### **RESTAURANTS & OUTPARCELS**

Carrabba's Italian Grill – 6,340 sf  
TD Bank – 4,500 sf

#### **FEATURED RETAILERS**

Aéropostale, American Eagle Outfitters, GAP, PacSun, Victoria's Secret, The Children's Place, Christopher & Banks, Bath & Body Works

#### **TRADE AREA DEMOGRAPHICS**

Population – 359,082  
Households – 137,941  
Average Household Income – \$71,931  
% of Households with incomes > \$75K – 38.6%  
Average Home Value – \$246,793  
Median Age – 40.9  
Total Businesses – 12,891  
Daytime Population – 134,148

Source: ESRI 2009