



MARKET INFORMATION

- The nearest high-caliber shopping is 34 miles northeast toward Princeton, NJ or 20 miles west in King of Prussia. Willow Grove Park has one of two Bloomingdale's in the Philadelphia Metropolitan area.
- Access is easy from major roads including the Pennsylvania Turnpike and Route 611. The site is strategically located just 1.3 miles from the Willow Grove Exit (#343).
- The nearby affluent towns of Rydal and Jenkintown are coveted spots for wealthy homebuyers, with media sale prices in these neighborhoods rising more than 50% over last year.
- Willow Grove Park's fashion-savvy shopper has discerning taste and a robust household income – in fact, 40% higher than the average household income for the total trade area.
- Several of Philadelphia's major universities/colleges are located within 10 miles of the center including: Penn State-Abington, Temple - Ambler, Arcadia University, and Gwynedd-Mercy College.
- Five of Montgomery County's major employers are located within 10 miles of the center. They include: Abington Memorial Hospital, Holy Redeemer Health System, Prudential, Rohm & Haas and Merck Co..



Pennsylvania Real Estate Investment Trust™
 200 South Broad Street, Philadelphia, PA 19102
 215.875.0700
www.preit.com

