



## MARKET INFORMATION

- The Lehigh Valley ranked fourth in the nation on *Site Selection* magazine's 2008 list of top places for business expansions and relocations. New warehouse/distribution centers opening in 2009 within seven miles of the mall include BMW, Henningson Cold Storage, Porsche North America, and Weyerhaeuser.
- Major employers include St. Luke's Hospital & Health Network, Victaulic, Northampton County, Easton Hospital and Crayola LLC, comprising over 12,000 employees within 15 miles.
- The state's largest contiguous health care campus is under construction within five miles of the center. St. Luke's Riverside will create 1,400 jobs when completed in 2011.
- Nearly 20,000 students attend four colleges and universities within 15 miles -- Lafayette College, Lehigh University, Moravian College and Northampton County Community College.



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