



MARKET INFORMATION

- Top employers include PA State Government, State College Area School District, Mount Nittany Medical Center, and Wal-Mart/Sam's Club.
- In November 2008, Interstate 99, linking Interstates 70 & 76 in Bedford, PA to Interstate 80 north of State College, was completed. This highway has created easier and faster travel for shoppers from Nittany Mall's secondary markets such as Philipsburg and Tyrone.
- Beaver Stadium, home to Penn State football and the nation's second largest stadium, seats more than 109,000 and becomes the third largest "population" in the state during home games. The Bryce Jordan Center hosts a variety of collegiate sports as well as concerts by nationally recognized bands and performers in the largest indoor arena between Philadelphia and Pittsburgh (16,000 seats).
- Centre County consistently has one of the state's lowest unemployment rates (January 2009-Centre County: 5.3%, State: 7.0%, National: 7.6%).
- Junior apparel is the strongest segment and outperforms mall psf.



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