



MARKET INFORMATION

- Virginia Tech and Radford Universities are located within ten miles of the center, in addition to New River Community College which is a mall tenant. This is an aggregate of nearly 40,000 students within the trade area. Virginia Tech is a top 50 research university.
- The Blacksburg/Christiansburg/Radford Metropolitan Area was named "One of the Top 100 places to Live and Launch a Business in the Country" by *Fortune* magazine.
- The Virginia Tech Corporate Research Center, located four miles from the center occupies 120 acres and is home to over 140 companies engaged in leading-edge research in diverse areas of technology. The Virginia Tech Corporate Research Center has over 2000 employees.
- Major employers include Virginia Tech (8,273), Montgomery County Schools (1,500), Volvo Trucks (2,500), and Alliant Techsystems (1,200).



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