

## SUS Total Trade Area



2000 Total Population	247,384
2000 Group Quarters	15,791
2010 Total Population	250,079
2015 Total Population	249,757
2010 - 2015 Annual Rate	-0.03%



2000 Households	95,134
2000 Average Household Size	2.43
2010 Households	97,513
2010 Average Household Size	2.39
2015 Households	97,812
2015 Average Household Size	2.38
2010 - 2015 Annual Rate	0.06%
2000 Families	64,883
2000 Average Family Size	2.94
2010 Families	64,900
2010 Average Family Size	2.91
2015 Families	64,580
2015 Average Family Size	2.90
2010 - 2015 Annual Rate	-0.10%



<b>2000 Housing Units</b>	105,042
Owner Occupied Housing Units	66.9%
Renter Occupied Housing Units	23.7%
Vacant Housing Units	9.4%
<b>2010 Housing Units</b>	110,998
Owner Occupied Housing Units	64.3%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	12.1%
<b>2015 Housing Units</b>	112,760
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	13.3%

### Median Household Income

2000	\$34,816
2010	\$43,418
2015	\$50,370

### Median Home Value

2000	\$84,241
2010	\$133,674
2015	\$156,987

### Per Capita Income

2000	\$17,281
2010	\$21,303
2015	\$23,878

### Median Age

2000	38.4
2010	41.2
2015	42.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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### 2000 Households by Income

Household Income Base	95,292
< \$15,000	19.0%
\$15,000 - \$24,999	15.9%
\$25,000 - \$34,999	15.3%
\$35,000 - \$49,999	19.1%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	0.7%
\$200,000 +	1.1%
Average Household Income	\$43,709

### 2010 Households by Income

Household Income Base	97,513
< \$15,000	13.3%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	17.5%
\$50,000 - \$74,999	23.9%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	1.0%
\$200,000 +	1.3%
Average Household Income	\$52,327

### 2015 Households by Income

Household Income Base	97,812
< \$15,000	12.0%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	26.8%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	1.5%
\$200,000 +	1.7%
Average Household Income	\$58,357

### 2000 Owner Occupied Housing Units by Value

Total	70,243
< \$50,000	22.4%
\$50,000 - \$99,999	43.5%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	7.4%
\$200,000 - \$299,999	4.1%
\$300,000 - \$499,999	1.5%
\$500,000 - \$999,999	0.4%
\$1,000,000+	0.2%
Average Home Value	\$98,633

### 2000 Specified Renter Occ. Housing Units by Contract Rent

Total	23,865
With Cash Rent	90.0%
No Cash Rent	10.0%
Median Rent	\$336
Average Rent	\$340

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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**2000 Population by Age**

Total	247,373
Age 0 - 4	5.3%
Age 5 - 9	6.0%
Age 10 - 14	6.8%
Age 15 - 19	7.8%
Age 20 - 24	7.0%
Age 25 - 34	12.1%
Age 35 - 44	15.1%
Age 45 - 54	13.6%
Age 55 - 64	9.8%
Age 65 - 74	8.3%
Age 75 - 84	6.1%
Age 85+	2.2%
Age 18+	77.8%

**2010 Population by Age**

Total	250,079
Age 0 - 4	5.2%
Age 5 - 9	5.4%
Age 10 - 14	5.7%
Age 15 - 19	7.4%
Age 20 - 24	7.5%
Age 25 - 34	11.0%
Age 35 - 44	12.7%
Age 45 - 54	15.0%
Age 55 - 64	13.0%
Age 65 - 74	8.3%
Age 75 - 84	5.8%
Age 85+	2.9%
Age 18+	80.0%

**2015 Population by Age**

Total	249,757
Age 0 - 4	5.0%
Age 5 - 9	5.3%
Age 10 - 14	5.8%
Age 15 - 19	7.2%
Age 20 - 24	7.3%
Age 25 - 34	11.1%
Age 35 - 44	11.9%
Age 45 - 54	13.7%
Age 55 - 64	14.2%
Age 65 - 74	10.0%
Age 75 - 84	5.6%
Age 85+	2.9%
Age 18+	80.3%

**2000 Population by Sex**

Males	49.0%
Females	51.0%

**2010 Population by Sex**

Males	49.4%
Females	50.6%

**2015 Population by Sex**

Males	49.5%
Females	50.5%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

## SUS Total Trade Area



### 2000 Population by Race/Ethnicity

Total	247,380
White Alone	97.0%
Black Alone	1.4%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.4%
Two or More Races	0.6%
Hispanic Origin	1.1%
Diversity Index	8.1

### 2010 Population by Race/Ethnicity

Total	250,079
White Alone	96.0%
Black Alone	1.8%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.6%
Two or More Races	0.8%
Hispanic Origin	1.9%
Diversity Index	11.2

### 2015 Population by Race/Ethnicity

Total	249,757
White Alone	95.6%
Black Alone	1.9%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	0.7%
Two or More Races	0.9%
Hispanic Origin	2.2%
Diversity Index	12.7



### 2000 Population 3+ by School Enrollment

Total	239,627
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	11.0%
Enrolled in Grade 9-12	5.6%
Enrolled in College	5.9%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	74.7%

### 2010 Population 25+ by Educational Attainment

Total	171,962
Less than 9th Grade	5.3%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	47.9%
Some College, No Degree	12.7%
Associate Degree	6.3%
Bachelor's Degree	11.2%
Graduate/Professional Degree	7.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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**2010 Population 15+ by Marital Status**

Total	209,360
Never Married	26.7%
Married	57.2%
Widowed	7.4%
Divorced	8.7%



**2000 Population 16+ by Employment Status**

Total	199,334
In Labor Force	59.2%
Civilian Employed	56.3%
Civilian Unemployed	2.9%
In Armed Forces	0.1%
Not in Labor Force	40.8%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	91.3%
Civilian Unemployed	8.7%

**2015 Civilian Population 16+ in Labor Force**

Civilian Employed	92.8%
Civilian Unemployed	7.2%

**2000 Females 16+ by Employment Status and Age of Children**

Total	103,009
Own Children < 6 Only	5.8%
Employed/in Armed Forces	3.7%
Unemployed	0.2%
Not in Labor Force	1.9%
Own Children <6 and 6-17	4.8%
Employed/in Armed Forces	2.7%
Unemployed	0.2%
Not in Labor Force	2.0%
Own Children 6-17 Only	15.6%
Employed/in Armed Forces	11.6%
Unemployed	0.3%
Not in Labor Force	3.6%
No Own Children <18	73.8%
Employed/in Armed Forces	32.2%
Unemployed	2.0%
Not in Labor Force	39.5%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census. 2000 Census of Population and Housing

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### 2010 Employed Population 16+ by Industry

Total	116,624
Agriculture/Mining	2.7%
Construction	6.1%
Manufacturing	14.7%
Wholesale Trade	2.5%
Retail Trade	11.7%
Transportation/Utilities	5.3%
Information	1.1%
Finance/Insurance/Real Estate	3.7%
Services	45.9%
Public Administration	6.4%

### 2010 Employed Population 16+ by Occupation

Total	116,624
White Collar	52.1%
Management/Business/Financial	9.5%
Professional	20.5%
Sales	8.5%
Administrative Support	13.5%
Services	18.1%
Blue Collar	29.8%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	3.9%
Production	8.6%
Transportation/Material Moving	10.6%



### 2000 Workers 16+ by Means of Transportation to Work

Total	110,259
Drove Alone - Car, Truck, or Van	77.8%
Carpooled - Car, Truck, or Van	11.8%
Public Transportation	0.4%
Walked	5.6%
Other Means	1.1%
Worked at Home	3.2%

### 2000 Workers 16+ by Travel Time to Work

Total	110,256
Did not Work at Home	96.8%
Less than 5 minutes	5.7%
5 to 9 minutes	15.6%
10 to 19 minutes	31.4%
20 to 24 minutes	12.9%
25 to 34 minutes	14.4%
35 to 44 minutes	4.3%
45 to 59 minutes	5.4%
60 to 89 minutes	4.2%
90 or more minutes	2.7%
Worked at Home	3.2%
Average Travel Time to Work (in min)	22.9

### 2000 Households by Vehicles Available

Total	95,134
None	9.0%
1	32.4%
2	40.3%
3	13.6%
4	3.5%
5+	1.2%
Average Number of Vehicles Available	1.7

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

## SUS Total Trade Area



### 2000 Households by Type

Total	95,134
Family Households	68.2%
Married-couple Family	56.2%
With Related Children	23.2%
Other Family (No Spouse)	12.0%
With Related Children	7.4%
Nonfamily Households	31.8%
Householder Living Alone	26.9%
Householder Not Living Alone	4.9%
Households with Related Children	30.5%
Households with Persons 65+	29.1%

### 2000 Households by Size

Total	95,134
1 Person Household	26.9%
2 Person Household	35.9%
3 Person Household	16.2%
4 Person Household	13.4%
5 Person Household	5.0%
6 Person Household	1.6%
7+ Person Household	1.0%

### 2000 Households by Year Householder Moved In

Total	95,143
Moved in 1999 to March 2000	12.8%
Moved in 1995 to 1998	22.0%
Moved in 1990 to 1994	15.4%
Moved in 1980 to 1989	19.0%
Moved in 1970 to 1979	13.3%
Moved in 1969 or Earlier	17.5%
Median Year Householder Moved In	1990



### 2000 Housing Units by Units in Structure

Total	105,049
1, Detached	63.4%
1, Attached	13.7%
2	4.4%
3 or 4	4.2%
5 to 9	2.5%
10 to 19	1.0%
20+	2.6%
Mobile Home	8.0%
Other	0.2%

### 2000 Housing Units by Year Structure Built

Total	105,062
1999 to March 2000	1.1%
1995 to 1998	4.3%
1990 to 1994	5.7%
1980 to 1989	11.2%
1970 to 1979	15.3%
1969 or Earlier	62.3%
Median Year Structure Built	1955

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



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Total Businesses:	9,494			
Total Employees:	93,650			
Total Residential Population:	250,079			
Employee/Residential Population Ratio:	0.37			
	<b>BUSINESSES</b>		<b>EMPLOYEES</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Agriculture & Mining	333	3.5%	1,554	1.7%
Construction	803	8.5%	3,395	3.6%
Manufacturing	339	3.6%	12,381	13.2%
Transportation	275	2.9%	2,613	2.8%
Communication	56	0.6%	392	0.4%
Utility	57	0.6%	268	0.3%
Wholesale Trade	461	4.9%	6,730	7.2%
Retail Trade Summary	2,181	23.0%	20,962	22.4%
Home Improvement	177	1.9%	2,502	2.7%
General Merchandise Stores	62	0.7%	1,872	2.0%
Food Stores	222	2.3%	3,287	3.5%
Auto Dealers, Gas Stations, Auto Aftermarket	357	3.8%	2,157	2.3%
Apparel & Accessory Stores	89	0.9%	402	0.4%
Furniture & Home Furnishings	200	2.1%	1,261	1.3%
Eating & Drinking Places	506	5.3%	6,123	6.5%
Miscellaneous Retail	568	6.0%	3,358	3.6%
Finance, Insurance, Real Estate Summary	597	6.3%	3,259	3.5%
Banks, Savings & Lending Institutions	163	1.7%	1,396	1.5%
Securities Brokers	45	0.5%	104	0.1%
Insurance Carriers & Agents	173	1.8%	596	0.6%
Real Estate, Holding, Other Investment Offices	216	2.3%	1,163	1.2%
Services Summary	3,586	37.8%	33,869	36.2%
Hotels & Lodging	101	1.1%	987	1.1%
Automotive Services	404	4.3%	1,216	1.3%
Motion Pictures & Amusements	204	2.1%	2,412	2.6%
Health Services	374	3.9%	9,393	10.0%
Legal Services	85	0.9%	312	0.3%
Education Institutions & Libraries	215	2.3%	8,283	8.8%
Other Services	2,203	23.2%	11,266	12.0%
Government	725	7.6%	8,019	8.6%
Other	81	0.9%	208	0.2%
<b>Totals</b>	<b>9,494</b>	<b>100.0%</b>	<b>93,650</b>	<b>100.0%</b>
Agriculture, Forestry, Fishing and Hunting	160	1.7%	627	0.7%
Mining	15	0.2%	319	0.3%
Utilities	25	0.3%	128	0.1%
Construction	831	8.8%	3,550	3.8%
Manufacturing	369	3.9%	12,782	13.6%
Wholesale Trade	440	4.6%	6,637	7.1%
Retail Trade	1,623	17.1%	14,000	14.9%
Motor Vehicle and Parts Dealers	286	3.0%	1,574	1.7%
Furniture and Home Furnishings Stores	95	1.0%	402	0.4%
Electronics and Appliance Stores	70	0.7%	215	0.2%
Building Material and Garden Equipment and Supplies Dealers	167	1.8%	2,377	2.5%
Food and Beverage Stores	197	2.1%	3,122	3.3%
Health and Personal Care Stores	109	1.1%	704	0.8%
Gasoline Stations	71	0.7%	583	0.6%
Clothing and Clothing Accessories Stores	114	1.2%	494	0.5%
Sporting Goods, Hobby, Book, and Music Stores	145	1.5%	411	0.4%
General Merchandise Stores	62	0.7%	1,872	2.0%
Miscellaneous Store Retailers	277	2.9%	1,875	2.0%
Nonstore Retailers	30	0.3%	371	0.4%
Transportation and Warehousing	206	2.2%	2,480	2.6%
Information	150	1.6%	996	1.1%
Finance and Insurance	383	4.0%	2,104	2.2%
Central Bank; Credit Intermediation and Related Activities	162	1.7%	1,346	1.4%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	48	0.5%	162	0.2%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	173	1.8%	596	0.6%
Real Estate and Rental and Leasing	293	3.1%	1,063	1.1%
Professional, Scientific, and Technical Services	495	5.2%	2,473	2.6%
Legal Services	106	1.1%	344	0.4%
Management of Companies and Enterprises	9	0.1%	333	0.4%
Administrative and Support and Waste Management and Remediation Services	323	3.4%	1,971	2.1%
Educational Services	227	2.4%	8,167	8.7%
Health Care and Social Assistance	640	6.7%	12,442	13.3%
Arts, Entertainment, and Recreation	169	1.8%	2,340	2.5%
Accommodation and Food Services	617	6.5%	7,268	7.8%
Accommodation	101	1.1%	987	1.1%
Food Services and Drinking Places	516	5.4%	6,281	6.7%
Other Services (except Public Administration)	1,697	17.9%	5,632	6.0%
Automotive Repair and Maintenance	349	3.7%	940	1.0%
Public Administration	732	7.7%	8,091	8.6%
Unclassified Establishments	90	0.9%	247	0.3%
<b>Totals</b>	<b>9,494</b>	<b>100.0%</b>	<b>93,650</b>	<b>100.0%</b>

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010. All rights reserved.