

PMM Total Trade Area



2000 Total Population	935,057
2000 Group Quarters	39,030
2010 Total Population	936,823
2015 Total Population	933,071
2010 - 2015 Annual Rate	-0.08%



2000 Households	358,147
2000 Average Household Size	2.50
2010 Households	363,346
2010 Average Household Size	2.46
2015 Households	363,046
2015 Average Household Size	2.46
2010 - 2015 Annual Rate	-0.02%
2000 Families	231,288
2000 Average Family Size	3.13
2010 Families	229,241
2010 Average Family Size	3.10
2015 Families	227,274
2015 Average Family Size	3.09
2010 - 2015 Annual Rate	-0.17%



2000 Housing Units	384,963
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	30.5%
Vacant Housing Units	7.0%
2010 Housing Units	398,747
Owner Occupied Housing Units	61.0%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	8.9%
2015 Housing Units	404,309
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	10.2%

Median Household Income

2000	\$47,896
2010	\$64,338
2015	\$75,096

Median Home Value

2000	\$126,950
2010	\$236,096
2015	\$310,642

Per Capita Income

2000	\$26,493
2010	\$34,289
2015	\$38,732

Median Age

2000	36.8
2010	39.1
2015	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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2000 Households by Income

Household Income Base	358,263
< \$15,000	15.7%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	10.5%
\$150,000 - \$199,999	3.6%
\$200,000 +	4.4%
Average Household Income	\$67,960

2010 Households by Income

Household Income Base	363,345
< \$15,000	10.8%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	5.4%
\$200,000 +	6.7%
Average Household Income	\$86,867

2015 Households by Income

Household Income Base	363,045
< \$15,000	9.0%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	5.6%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	6.9%
\$200,000 +	7.8%
Average Household Income	\$97,791

2000 Owner Occupied Housing Units by Value

Total	240,640
< \$50,000	16.2%
\$50,000 - \$99,999	23.1%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	16.2%
\$200,000 - \$299,999	13.2%
\$300,000 - \$499,999	7.5%
\$500,000 - \$999,999	2.9%
\$1,000,000+	0.7%
Average Home Value	\$165,515

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	117,058
With Cash Rent	96.3%
No Cash Rent	3.7%
Median Rent	\$592
Average Rent	\$630

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Population by Age

Total	935,053
Age 0 - 4	6.3%
Age 5 - 9	7.0%
Age 10 - 14	7.2%
Age 15 - 19	6.8%
Age 20 - 24	6.2%
Age 25 - 34	13.6%
Age 35 - 44	15.8%
Age 45 - 54	13.8%
Age 55 - 64	9.1%
Age 65 - 74	7.2%
Age 75 - 84	5.0%
Age 85+	1.9%
Age 18+	75.6%

2010 Population by Age

Total	936,823
Age 0 - 4	6.1%
Age 5 - 9	6.3%
Age 10 - 14	6.5%
Age 15 - 19	7.3%
Age 20 - 24	6.8%
Age 25 - 34	11.6%
Age 35 - 44	13.6%
Age 45 - 54	14.9%
Age 55 - 64	12.1%
Age 65 - 74	7.2%
Age 75 - 84	5.0%
Age 85+	2.6%
Age 18+	77.0%

2015 Population by Age

Total	933,071
Age 0 - 4	6.1%
Age 5 - 9	6.3%
Age 10 - 14	6.5%
Age 15 - 19	6.7%
Age 20 - 24	6.7%
Age 25 - 34	12.5%
Age 35 - 44	12.2%
Age 45 - 54	14.0%
Age 55 - 64	12.8%
Age 65 - 74	8.8%
Age 75 - 84	4.8%
Age 85+	2.6%
Age 18+	77.4%

2000 Population by Sex

Males	46.8%
Females	53.2%

2010 Population by Sex

Males	47.0%
Females	53.0%

2015 Population by Sex

Males	47.1%
Females	52.9%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Population by Race/Ethnicity

Total	935,050
White Alone	58.7%
Black Alone	34.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	3.3%
Some Other Race Alone	2.0%
Two or More Races	1.5%
Hispanic Origin	4.0%
Diversity Index	57.2

2010 Population by Race/Ethnicity

Total	936,823
White Alone	56.8%
Black Alone	33.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	4.9%
Some Other Race Alone	2.6%
Two or More Races	1.8%
Hispanic Origin	5.6%
Diversity Index	60.8

2015 Population by Race/Ethnicity

Total	933,071
White Alone	55.8%
Black Alone	33.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.8%
Some Other Race Alone	2.8%
Two or More Races	2.0%
Hispanic Origin	6.4%
Diversity Index	62.5



2000 Population 3+ by School Enrollment

Total	899,800
Enrolled in Nursery/Preschool	2.1%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.9%
Enrolled in Grade 9-12	6.0%
Enrolled in College	5.6%
Enrolled in Grad/Prof School	2.0%
Not Enrolled in School	71.0%

2010 Population 25+ by Educational Attainment

Total	627,377
Less than 9th Grade	3.1%
9th - 12th Grade, No Diploma	8.3%
High School Graduate	26.8%
Some College, No Degree	15.6%
Associate Degree	6.3%
Bachelor's Degree	22.6%
Graduate/Professional Degree	17.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2010 Population 15+ by Marital Status

Total	759,233
Never Married	34.6%
Married	49.5%
Widowed	6.9%
Divorced	9.0%



2000 Population 16+ by Employment Status

Total	731,489
In Labor Force	63.2%
Civilian Employed	58.5%
Civilian Unemployed	4.7%
In Armed Forces	0.1%
Not in Labor Force	36.8%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	88.7%
Civilian Unemployed	11.3%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	90.7%
Civilian Unemployed	9.3%

2000 Females 16+ by Employment Status and Age of Children

Total	398,268
Own Children < 6 Only	6.8%
Employed/in Armed Forces	4.1%
Unemployed	0.3%
Not in Labor Force	2.4%
Own Children <6 and 6-17	5.4%
Employed/in Armed Forces	3.1%
Unemployed	0.3%
Not in Labor Force	2.0%
Own Children 6-17 Only	15.6%
Employed/in Armed Forces	11.3%
Unemployed	0.6%
Not in Labor Force	3.7%
No Own Children <18	72.3%
Employed/in Armed Forces	35.1%
Unemployed	3.3%
Not in Labor Force	33.9%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census. 2000 Census of Population and Housing

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2010 Employed Population 16+ by Industry

Total	422,601
Agriculture/Mining	0.2%
Construction	4.0%
Manufacturing	7.6%
Wholesale Trade	3.0%
Retail Trade	10.0%
Transportation/Utilities	3.9%
Information	2.5%
Finance/Insurance/Real Estate	10.0%
Services	53.9%
Public Administration	4.9%

2010 Employed Population 16+ by Occupation

Total	422,601
White Collar	73.2%
Management/Business/Financial	16.9%
Professional	29.9%
Sales	11.2%
Administrative Support	15.1%
Services	14.9%
Blue Collar	11.9%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.9%
Installation/Maintenance/Repair	2.3%
Production	3.1%
Transportation/Material Moving	3.4%



2000 Workers 16+ by Means of Transportation to Work

Total	420,271
Drove Alone - Car, Truck, or Van	69.4%
Carpooled - Car, Truck, or Van	9.2%
Public Transportation	13.8%
Walked	3.5%
Other Means	0.8%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	420,271
Did not Work at Home	96.8%
Less than 5 minutes	2.1%
5 to 9 minutes	7.7%
10 to 19 minutes	22.9%
20 to 24 minutes	13.0%
25 to 34 minutes	21.8%
35 to 44 minutes	8.5%
45 to 59 minutes	10.9%
60 to 89 minutes	7.0%
90 or more minutes	2.8%
Worked at Home	3.2%
Average Travel Time to Work (in min)	29.5

2000 Households by Vehicles Available

Total	358,074
None	18.0%
1	37.7%
2	33.6%
3	8.2%
4	1.8%
5+	0.8%
Average Number of Vehicles Available	1.4

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Households by Type

Total	358,143
Family Households	64.6%
Married-couple Family	44.3%
With Related Children	20.8%
Other Family (No Spouse)	20.3%
With Related Children	12.5%
Nonfamily Households	35.4%
Householder Living Alone	29.3%
Householder Not Living Alone	6.1%
Households with Related Children	33.3%
Households with Persons 65+	25.5%

2000 Households by Size

Total	358,147
1 Person Household	29.3%
2 Person Household	30.9%
3 Person Household	16.4%
4 Person Household	13.5%
5 Person Household	6.3%
6 Person Household	2.3%
7+ Person Household	1.4%

2000 Households by Year Householder Moved In

Total	358,077
Moved in 1999 to March 2000	15.5%
Moved in 1995 to 1998	25.2%
Moved in 1990 to 1994	14.9%
Moved in 1980 to 1989	17.3%
Moved in 1970 to 1979	12.2%
Moved in 1969 or Earlier	14.8%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	384,840
1, Detached	33.9%
1, Attached	38.0%
2	5.0%
3 or 4	5.1%
5 to 9	3.0%
10 to 19	3.1%
20+	11.3%
Mobile Home	0.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	384,781
1999 to March 2000	1.0%
1995 to 1998	3.2%
1990 to 1994	3.8%
1980 to 1989	8.7%
1970 to 1979	10.3%
1969 or Earlier	72.9%
Median Year Structure Built	1954

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



PMM Total Trade Area

Total Businesses:	34,896			
Total Employees:	428,655			
Total Residential Population:	936,823			
Employee/Residential Population Ratio:	0.46			
	BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent
Agriculture & Mining	617	1.8%	3,464	0.8%
Construction	2,407	6.9%	15,026	3.5%
Manufacturing	1,165	3.3%	40,113	9.4%
Transportation	584	1.7%	6,706	1.6%
Communication	352	1.0%	4,726	1.1%
Utility	87	0.2%	1,906	0.4%
Wholesale Trade	1,617	4.6%	20,147	4.7%
Retail Trade Summary	7,311	21.0%	70,873	16.5%
Home Improvement	372	1.1%	3,542	0.8%
General Merchandise Stores	233	0.7%	4,711	1.1%
Food Stores	885	2.5%	11,076	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	499	1.4%	6,128	1.4%
Apparel & Accessory Stores	673	1.9%	4,609	1.1%
Furniture & Home Furnishings	771	2.2%	7,226	1.7%
Eating & Drinking Places	2,054	5.9%	21,851	5.1%
Miscellaneous Retail	1,824	5.2%	11,730	2.7%
Finance, Insurance, Real Estate Summary	4,005	11.5%	45,903	10.7%
Banks, Savings & Lending Institutions	908	2.6%	6,989	1.6%
Securities Brokers	623	1.8%	12,979	3.0%
Insurance Carriers & Agents	858	2.5%	12,995	3.0%
Real Estate, Holding, Other Investment Offices	1,616	4.6%	12,940	3.0%
Services Summary	14,910	42.7%	203,195	47.4%
Hotels & Lodging	125	0.4%	4,718	1.1%
Automotive Services	967	2.8%	3,954	0.9%
Motion Pictures & Amusements	766	2.2%	5,809	1.4%
Health Services	2,019	5.8%	59,797	13.9%
Legal Services	626	1.8%	3,932	0.9%
Education Institutions & Libraries	929	2.7%	38,115	8.9%
Other Services	9,478	27.2%	86,870	20.3%
Government	680	1.9%	14,479	3.4%
Other	1,161	3.3%	2,117	0.5%
Totals	34,896	100.0%	428,655	100.0%
Agriculture, Forestry, Fishing and Hunting	70	0.2%	235	0.1%
Mining	25	0.1%	175	0.0%
Utilities	26	0.1%	1,262	0.3%
Construction	2,641	7.6%	16,941	4.0%
Manufacturing	1,110	3.2%	34,735	8.1%
Wholesale Trade	1,564	4.5%	19,901	4.6%
Retail Trade	5,054	14.5%	46,660	10.9%
Motor Vehicle and Parts Dealers	342	1.0%	5,507	1.3%
Furniture and Home Furnishings Stores	312	0.9%	2,698	0.6%
Electronics and Appliance Stores	370	1.1%	3,571	0.8%
Building Material and Garden Equipment and Supplies Dealers	367	1.1%	3,529	0.8%
Food and Beverage Stores	736	2.1%	9,660	2.3%
Health and Personal Care Stores	454	1.3%	3,410	0.8%
Gasoline Stations	157	0.4%	621	0.1%
Clothing and Clothing Accessories Stores	807	2.3%	5,164	1.2%
Sporting Goods, Hobby, Book, and Music Stores	366	1.0%	2,521	0.6%
General Merchandise Stores	233	0.7%	4,711	1.1%
Miscellaneous Store Retailers	791	2.3%	3,715	0.9%
Nonstore Retailers	119	0.3%	1,553	0.4%
Transportation and Warehousing	403	1.2%	5,550	1.3%
Information	905	2.6%	17,878	4.2%
Finance and Insurance	2,455	7.0%	33,447	7.8%
Central Bank; Credit Intermediation and Related Activities	912	2.6%	7,000	1.6%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	670	1.9%	13,170	3.1%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	873	2.5%	13,277	3.1%
Real Estate and Rental and Leasing	1,664	4.8%	12,829	3.0%
Professional, Scientific, and Technical Services	3,671	10.5%	34,512	8.1%
Legal Services	748	2.1%	4,500	1.0%
Management of Companies and Enterprises	29	0.1%	1,201	0.3%
Administrative and Support and Waste Management and Remediation Services	1,703	4.9%	18,111	4.2%
Educational Services	1,045	3.0%	37,629	8.8%
Health Care and Social Assistance	3,029	8.7%	74,024	17.3%
Arts, Entertainment, and Recreation	585	1.7%	5,443	1.3%
Accommodation and Food Services	2,259	6.5%	27,106	6.3%
Accommodation	125	0.4%	4,718	1.1%
Food Services and Drinking Places	2,134	6.1%	22,388	5.2%
Other Services (except Public Administration)	4,810	13.8%	24,360	5.7%
Automotive Repair and Maintenance	779	2.2%	2,988	0.7%
Public Administration	682	2.0%	14,529	3.4%
Unclassified Establishments	1,166	3.3%	2,127	0.5%
Totals	34,896	100.0%	428,655	100.0%

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010. All rights reserved.