

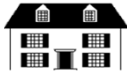
## WYO Total Trade Area



2000 Total Population	480,263
2000 Group Quarters	19,278
2010 Total Population	473,358
2015 Total Population	469,937
2010 - 2015 Annual Rate	-0.14%



2000 Households	194,915
2000 Average Household Size	2.37
2010 Households	195,026
2010 Average Household Size	2.32
2015 Households	194,493
2015 Average Household Size	2.31
2010 - 2015 Annual Rate	-0.05%
2000 Families	126,054
2000 Average Family Size	2.97
2010 Families	122,635
2010 Average Family Size	2.94
2015 Families	121,187
2015 Average Family Size	2.93
2010 - 2015 Annual Rate	-0.24%



<b>2000 Housing Units</b>	219,937
Owner Occupied Housing Units	61.3%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	11.4%
<b>2010 Housing Units</b>	226,653
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	26.8%
Vacant Housing Units	14.0%
<b>2015 Housing Units</b>	228,773
Owner Occupied Housing Units	58.6%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	15.0%

### Median Household Income

2000	\$34,217
2010	\$45,436
2015	\$52,305

### Median Home Value

2000	\$87,212
2010	\$141,957
2015	\$181,281

### Per Capita Income

2000	\$18,421
2010	\$23,605
2015	\$26,644

### Median Age

2000	40.4
2010	43.7
2015	44.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

WYO Total Trade Area



**2000 Households by Income**

Household Income Base	195,050
< \$15,000	20.8%
\$15,000 - \$24,999	16.0%
\$25,000 - \$34,999	14.2%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	0.9%
\$200,000 +	1.1%
Average Household Income	\$44,370

**2010 Households by Income**

Household Income Base	195,026
< \$15,000	14.1%
\$15,000 - \$24,999	13.0%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	1.7%
\$200,000 +	1.5%
Average Household Income	\$55,880

**2015 Households by Income**

Household Income Base	194,493
< \$15,000	12.4%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	23.6%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	2.4%
\$200,000 +	1.9%
Average Household Income	\$62,766

**2000 Owner Occupied Housing Units by Value**

Total	134,948
< \$50,000	14.1%
\$50,000 - \$99,999	48.5%
\$100,000 - \$149,999	22.4%
\$150,000 - \$199,999	8.5%
\$200,000 - \$299,999	4.4%
\$300,000 - \$499,999	1.5%
\$500,000 - \$999,999	0.5%
\$1,000,000+	0.2%
Average Home Value	\$105,335

**2000 Specified Renter Occ. Housing Units by Contract Rent**

Total	59,419
With Cash Rent	91.7%
No Cash Rent	8.3%
Median Rent	\$360
Average Rent	\$358

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

WYO Total Trade Area



**2000 Population by Age**

Total	480,244
Age 0 - 4	5.1%
Age 5 - 9	6.0%
Age 10 - 14	6.5%
Age 15 - 19	6.7%
Age 20 - 24	5.7%
Age 25 - 34	12.1%
Age 35 - 44	15.0%
Age 45 - 54	14.0%
Age 55 - 64	9.9%
Age 65 - 74	9.2%
Age 75 - 84	7.4%
Age 85+	2.6%
Age 18+	78.5%

**2010 Population by Age**

Total	473,358
Age 0 - 4	5.1%
Age 5 - 9	5.1%
Age 10 - 14	5.3%
Age 15 - 19	6.5%
Age 20 - 24	5.9%
Age 25 - 34	11.0%
Age 35 - 44	12.8%
Age 45 - 54	15.2%
Age 55 - 64	13.7%
Age 65 - 74	8.9%
Age 75 - 84	6.9%
Age 85+	3.6%
Age 18+	80.8%

**2015 Population by Age**

Total	469,937
Age 0 - 4	4.9%
Age 5 - 9	5.1%
Age 10 - 14	5.4%
Age 15 - 19	5.9%
Age 20 - 24	5.8%
Age 25 - 34	11.0%
Age 35 - 44	12.0%
Age 45 - 54	14.0%
Age 55 - 64	14.7%
Age 65 - 74	11.1%
Age 75 - 84	6.5%
Age 85+	3.6%
Age 18+	81.3%

**2000 Population by Sex**

Males	47.9%
Females	52.1%

**2010 Population by Sex**

Males	48.3%
Females	51.7%

**2015 Population by Sex**

Males	48.5%
Females	51.5%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

## WYO Total Trade Area



### 2000 Population by Race/Ethnicity

Total	480,259
White Alone	96.5%
Black Alone	1.7%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.4%
Two or More Races	0.6%
Hispanic Origin	1.1%
Diversity Index	8.9

### 2010 Population by Race/Ethnicity

Total	473,358
White Alone	94.0%
Black Alone	2.9%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	1.0%
Two or More Races	1.1%
Hispanic Origin	3.6%
Diversity Index	17.7

### 2015 Population by Race/Ethnicity

Total	469,937
White Alone	92.8%
Black Alone	3.5%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	1.2%
Two or More Races	1.3%
Hispanic Origin	4.5%
Diversity Index	21.2



### 2000 Population 3+ by School Enrollment

Total	465,960
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	10.6%
Enrolled in Grade 9-12	5.7%
Enrolled in College	4.7%
Enrolled in Grad/Prof School	0.8%
Not Enrolled in School	75.5%

### 2010 Population 25+ by Educational Attainment

Total	341,117
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	8.7%
High School Graduate	40.9%
Some College, No Degree	16.3%
Associate Degree	8.5%
Bachelor's Degree	14.2%
Graduate/Professional Degree	7.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

**WYO Total Trade Area**



**2010 Population 15+ by Marital Status**

Total	399,748
Never Married	28.9%
Married	52.2%
Widowed	9.7%
Divorced	9.2%



**2000 Population 16+ by Employment Status**

Total	389,836
In Labor Force	58.8%
Civilian Employed	55.5%
Civilian Unemployed	3.3%
In Armed Forces	0.0%
Not in Labor Force	41.2%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	89.8%
Civilian Unemployed	10.2%

**2015 Civilian Population 16+ in Labor Force**

Civilian Employed	91.5%
Civilian Unemployed	8.5%

**2000 Females 16+ by Employment Status and Age of Children**

Total	206,306
Own Children < 6 Only	5.4%
Employed/in Armed Forces	3.4%
Unemployed	0.2%
Not in Labor Force	1.7%
Own Children <6 and 6-17	4.5%
Employed/in Armed Forces	2.5%
Unemployed	0.2%
Not in Labor Force	1.8%
Own Children 6-17 Only	15.3%
Employed/in Armed Forces	11.4%
Unemployed	0.4%
Not in Labor Force	3.5%
No Own Children <18	74.8%
Employed/in Armed Forces	32.0%
Unemployed	1.9%
Not in Labor Force	40.9%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census. 2000 Census of Population and Housing

WYO Total Trade Area



**2010 Employed Population 16+ by Industry**

Total	220,710
Agriculture/Mining	0.7%
Construction	5.6%
Manufacturing	10.4%
Wholesale Trade	3.6%
Retail Trade	12.8%
Transportation/Utilities	5.7%
Information	2.4%
Finance/Insurance/Real Estate	6.4%
Services	46.5%
Public Administration	5.9%

**2010 Employed Population 16+ by Occupation**

Total	220,710
White Collar	59.7%
Management/Business/Financial	10.9%
Professional	21.3%
Sales	11.1%
Administrative Support	16.3%
Services	17.2%
Blue Collar	23.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	4.3%
Production	6.8%
Transportation/Material Moving	7.1%



**2000 Workers 16+ by Means of Transportation to Work**

Total	212,631
Drove Alone - Car, Truck, or Van	81.3%
Carpooled - Car, Truck, or Van	11.5%
Public Transportation	1.0%
Walked	3.4%
Other Means	0.6%
Worked at Home	2.1%

**2000 Workers 16+ by Travel Time to Work**

Total	212,626
Did not Work at Home	97.9%
Less than 5 minutes	4.0%
5 to 9 minutes	13.4%
10 to 19 minutes	38.5%
20 to 24 minutes	15.8%
25 to 34 minutes	14.5%
35 to 44 minutes	3.6%
45 to 59 minutes	3.5%
60 to 89 minutes	2.4%
90 or more minutes	2.2%
Worked at Home	2.1%
Average Travel Time to Work (in min)	21.0

**2000 Households by Vehicles Available**

Total	194,882
None	12.8%
1	36.3%
2	36.0%
3	10.9%
4	2.9%
5+	1.0%
Average Number of Vehicles Available	1.6

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

**WYO Total Trade Area**



**2000 Households by Type**

Total	194,902
Family Households	64.7%
Married-couple Family	49.1%
With Related Children	20.6%
Other Family (No Spouse)	15.6%
With Related Children	8.1%
Nonfamily Households	35.3%
Householder Living Alone	31.1%
Householder Not Living Alone	4.2%
Households with Related Children	28.7%
Households with Persons 65+	33.2%

**2000 Households by Size**

Total	194,915
1 Person Household	31.1%
2 Person Household	32.5%
3 Person Household	16.2%
4 Person Household	12.8%
5 Person Household	5.1%
6 Person Household	1.6%
7+ Person Household	0.7%

**2000 Households by Year Householder Moved In**

Total	194,898
Moved in 1999 to March 2000	12.4%
Moved in 1995 to 1998	20.4%
Moved in 1990 to 1994	13.8%
Moved in 1980 to 1989	17.3%
Moved in 1970 to 1979	13.6%
Moved in 1969 or Earlier	22.5%
Median Year Householder Moved In	1988



**2000 Housing Units by Units in Structure**

Total	220,032
1, Detached	61.9%
1, Attached	7.3%
2	10.6%
3 or 4	7.3%
5 to 9	3.4%
10 to 19	1.3%
20+	3.7%
Mobile Home	4.4%
Other	0.1%

**2000 Housing Units by Year Structure Built**

Total	219,915
1999 to March 2000	0.9%
1995 to 1998	2.9%
1990 to 1994	4.3%
1980 to 1989	8.4%
1970 to 1979	13.8%
1969 or Earlier	69.7%
Median Year Structure Built	1947

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



WYO Total Trade Area

Total Businesses:	21,275			
Total Employees:	217,092			
Total Residential Population:	473,358			
Employee/Residential Population Ratio:	0.46			
	<b>BUSINESSES</b>		<b>EMPLOYEES</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Agriculture & Mining	528	2.5%	1,865	0.9%
Construction	1,687	7.9%	7,783	3.6%
Manufacturing	719	3.4%	22,274	10.3%
Transportation	576	2.7%	9,065	4.2%
Communication	179	0.8%	5,765	2.7%
Utility	91	0.4%	337	0.2%
Wholesale Trade	1,070	5.0%	13,214	6.1%
Retail Trade Summary	5,285	24.8%	50,292	23.2%
Home Improvement	283	1.3%	2,681	1.2%
General Merchandise Stores	142	0.7%	5,632	2.6%
Food Stores	552	2.6%	7,222	3.3%
Auto Dealers, Gas Stations, Auto Aftermarket	730	3.4%	7,614	3.5%
Apparel & Accessory Stores	365	1.7%	2,561	1.2%
Furniture & Home Furnishings	392	1.8%	1,572	0.7%
Eating & Drinking Places	1,502	7.1%	14,678	6.8%
Miscellaneous Retail	1,319	6.2%	8,332	3.8%
Finance, Insurance, Real Estate Summary	1,680	7.9%	13,495	6.2%
Banks, Savings & Lending Institutions	466	2.2%	4,364	2.0%
Securities Brokers	158	0.7%	717	0.3%
Insurance Carriers & Agents	394	1.9%	4,444	2.0%
Real Estate, Holding, Other Investment Offices	662	3.1%	3,970	1.8%
Services Summary	8,135	38.2%	79,710	36.7%
Hotels & Lodging	127	0.6%	3,079	1.4%
Automotive Services	875	4.1%	2,834	1.3%
Motion Pictures & Amusements	517	2.4%	3,532	1.6%
Health Services	1,022	4.8%	23,477	10.8%
Legal Services	338	1.6%	1,934	0.9%
Education Institutions & Libraries	385	1.8%	12,827	5.9%
Other Services	4,871	22.9%	32,027	14.8%
Government	875	4.1%	12,848	5.9%
Other	450	2.1%	444	0.2%
<b>Totals</b>	<b>21,275</b>	<b>100.0%</b>	<b>217,092</b>	<b>100.0%</b>
Agriculture, Forestry, Fishing and Hunting	115	0.5%	230	0.1%
Mining	37	0.2%	387	0.2%
Utilities	35	0.2%	166	0.1%
Construction	1,804	8.5%	8,209	3.8%
Manufacturing	765	3.6%	20,633	9.5%
Wholesale Trade	1,033	4.9%	12,754	5.9%
Retail Trade	3,626	17.0%	34,418	15.9%
Motor Vehicle and Parts Dealers	609	2.9%	6,929	3.2%
Furniture and Home Furnishings Stores	179	0.8%	962	0.4%
Electronics and Appliance Stores	152	0.7%	1,083	0.5%
Building Material and Garden Equipment and Supplies Dealers	277	1.3%	2,640	1.2%
Food and Beverage Stores	443	2.1%	6,203	2.9%
Health and Personal Care Stores	303	1.4%	2,936	1.4%
Gasoline Stations	121	0.6%	685	0.3%
Clothing and Clothing Accessories Stores	446	2.1%	2,849	1.3%
Sporting Goods, Hobby, Book, and Music Stores	272	1.3%	1,507	0.7%
General Merchandise Stores	142	0.7%	5,632	2.6%
Miscellaneous Store Retailers	598	2.8%	2,655	1.2%
Nonstore Retailers	84	0.4%	337	0.2%
Transportation and Warehousing	399	1.9%	8,093	3.7%
Information	374	1.8%	9,158	4.2%
Finance and Insurance	1,020	4.8%	9,535	4.4%
Central Bank; Credit Intermediation and Related Activities	468	2.2%	4,374	2.0%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	158	0.7%	717	0.3%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	394	1.9%	4,444	2.0%
Real Estate and Rental and Leasing	828	3.9%	4,580	2.1%
Professional, Scientific, and Technical Services	1,434	6.7%	9,613	4.4%
Legal Services	430	2.0%	2,215	1.0%
Management of Companies and Enterprises	16	0.1%	294	0.1%
Administrative and Support and Waste Management and Remediation Services	882	4.1%	5,112	2.4%
Educational Services	461	2.2%	12,749	5.9%
Health Care and Social Assistance	1,617	7.6%	33,820	15.6%
Arts, Entertainment, and Recreation	370	1.7%	3,315	1.5%
Accommodation and Food Services	1,696	8.0%	18,354	8.5%
Accommodation	127	0.6%	3,079	1.4%
Food Services and Drinking Places	1,569	7.4%	15,275	7.0%
Other Services (except Public Administration)	3,421	16.1%	12,095	5.6%
Automotive Repair and Maintenance	705	3.3%	2,289	1.1%
Public Administration	883	4.2%	13,076	6.0%
Unclassified Establishments	459	2.2%	501	0.2%
<b>Totals</b>	<b>21,275</b>	<b>100.0%</b>	<b>217,092</b>	<b>100.0%</b>

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010. All rights reserved.