

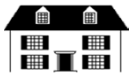
LYC Total Trade Area



2000 Total Population	233,278
2000 Group Quarters	16,441
2010 Total Population	230,646
2015 Total Population	228,709
2010 - 2015 Annual Rate	-0.17%



2000 Households	88,883
2000 Average Household Size	2.44
2010 Households	89,808
2010 Average Household Size	2.38
2015 Households	89,537
2015 Average Household Size	2.37
2010 - 2015 Annual Rate	-0.06%
2000 Families	59,932
2000 Average Family Size	2.94
2010 Families	59,002
2010 Average Family Size	2.88
2015 Families	58,319
2015 Average Family Size	2.87
2010 - 2015 Annual Rate	-0.23%



2000 Housing Units	98,123
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	9.6%
2010 Housing Units	102,175
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	12.1%
2015 Housing Units	103,070
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	13.1%

Median Household Income

2000	\$34,557
2010	\$43,369
2015	\$50,180

Median Home Value

2000	\$85,785
2010	\$136,119
2015	\$164,666

Per Capita Income

2000	\$17,236
2010	\$21,403
2015	\$24,039

Median Age

2000	37.7
2010	40.1
2015	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

LYC Total Trade Area



2000 Households by Income

Household Income Base	89,034
< \$15,000	18.5%
\$15,000 - \$24,999	16.9%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.8%
\$200,000 +	1.0%
Average Household Income	\$43,685

2010 Households by Income

Household Income Base	89,808
< \$15,000	12.9%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	24.0%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	1.3%
\$200,000 +	1.2%
Average Household Income	\$52,460

2015 Households by Income

Household Income Base	89,537
< \$15,000	11.6%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	26.9%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	1.9%
\$200,000 +	1.6%
Average Household Income	\$58,545

2000 Owner Occupied Housing Units by Value

Total	62,743
< \$50,000	16.0%
\$50,000 - \$99,999	49.3%
\$100,000 - \$149,999	21.3%
\$150,000 - \$199,999	7.5%
\$200,000 - \$299,999	4.1%
\$300,000 - \$499,999	1.3%
\$500,000 - \$999,999	0.3%
\$1,000,000+	0.1%
Average Home Value	\$100,183

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	25,340
With Cash Rent	93.5%
No Cash Rent	6.5%
Median Rent	\$367
Average Rent	\$365

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

LYC Total Trade Area



2000 Population by Age

Total	233,288
Age 0 - 4	5.3%
Age 5 - 9	6.1%
Age 10 - 14	6.7%
Age 15 - 19	8.0%
Age 20 - 24	7.6%
Age 25 - 34	12.3%
Age 35 - 44	15.3%
Age 45 - 54	13.7%
Age 55 - 64	9.4%
Age 65 - 74	8.0%
Age 75 - 84	5.7%
Age 85+	1.9%
Age 18+	77.8%

2010 Population by Age

Total	230,646
Age 0 - 4	5.3%
Age 5 - 9	5.4%
Age 10 - 14	5.5%
Age 15 - 19	7.7%
Age 20 - 24	8.0%
Age 25 - 34	11.9%
Age 35 - 44	12.7%
Age 45 - 54	14.8%
Age 55 - 64	12.9%
Age 65 - 74	7.8%
Age 75 - 84	5.5%
Age 85+	2.6%
Age 18+	80.1%

2015 Population by Age

Total	228,709
Age 0 - 4	5.1%
Age 5 - 9	5.3%
Age 10 - 14	5.6%
Age 15 - 19	7.2%
Age 20 - 24	7.9%
Age 25 - 34	11.9%
Age 35 - 44	12.1%
Age 45 - 54	13.2%
Age 55 - 64	14.0%
Age 65 - 74	9.6%
Age 75 - 84	5.3%
Age 85+	2.6%
Age 18+	80.5%

2000 Population by Sex

Males	49.2%
Females	50.8%

2010 Population by Sex

Males	49.5%
Females	50.5%

2015 Population by Sex

Males	49.7%
Females	50.3%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

LYC Total Trade Area



2000 Population by Race/Ethnicity

Total	233,282
White Alone	94.7%
Black Alone	3.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.3%
Two or More Races	0.9%
Hispanic Origin	1.2%
Diversity Index	12.2

2010 Population by Race/Ethnicity

Total	230,646
White Alone	93.4%
Black Alone	4.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.4%
Two or More Races	1.2%
Hispanic Origin	1.9%
Diversity Index	15.9

2015 Population by Race/Ethnicity

Total	228,709
White Alone	92.8%
Black Alone	4.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	0.5%
Two or More Races	1.3%
Hispanic Origin	2.3%
Diversity Index	17.5



2000 Population 3+ by School Enrollment

Total	226,026
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	10.7%
Enrolled in Grade 9-12	5.7%
Enrolled in College	6.8%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	73.8%

2010 Population 25+ by Educational Attainment

Total	157,141
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	9.5%
High School Graduate	43.8%
Some College, No Degree	15.0%
Associate Degree	8.8%
Bachelor's Degree	12.0%
Graduate/Professional Degree	7.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

LYC Total Trade Area



2010 Population 15+ by Marital Status

Total	193,284
Never Married	27.1%
Married	56.6%
Widowed	6.6%
Divorced	9.7%



2000 Population 16+ by Employment Status

Total	187,937
In Labor Force	60.1%
Civilian Employed	56.3%
Civilian Unemployed	3.7%
In Armed Forces	0.1%
Not in Labor Force	39.9%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	90.6%
Civilian Unemployed	9.4%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	92.2%
Civilian Unemployed	7.8%

2000 Females 16+ by Employment Status and Age of Children

Total	96,421
Own Children < 6 Only	5.7%
Employed/in Armed Forces	3.6%
Unemployed	0.3%
Not in Labor Force	1.8%
Own Children <6 and 6-17	4.7%
Employed/in Armed Forces	2.8%
Unemployed	0.1%
Not in Labor Force	1.7%
Own Children 6-17 Only	15.7%
Employed/in Armed Forces	12.2%
Unemployed	0.4%
Not in Labor Force	3.1%
No Own Children <18	73.9%
Employed/in Armed Forces	33.3%
Unemployed	2.6%
Not in Labor Force	38.0%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census. 2000 Census of Population and Housing

LYC Total Trade Area



2010 Employed Population 16+ by Industry

Total	108,740
Agriculture/Mining	1.9%
Construction	5.8%
Manufacturing	15.1%
Wholesale Trade	2.8%
Retail Trade	12.2%
Transportation/Utilities	4.6%
Information	1.6%
Finance/Insurance/Real Estate	4.1%
Services	46.7%
Public Administration	5.2%

2010 Employed Population 16+ by Occupation

Total	108,740
White Collar	53.6%
Management/Business/Financial	8.9%
Professional	20.0%
Sales	9.7%
Administrative Support	15.0%
Services	18.6%
Blue Collar	27.8%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	4.1%
Production	8.6%
Transportation/Material Moving	9.4%



2000 Workers 16+ by Means of Transportation to Work

Total	103,783
Drove Alone - Car, Truck, or Van	79.8%
Carpooled - Car, Truck, or Van	10.7%
Public Transportation	0.7%
Walked	5.1%
Other Means	1.0%
Worked at Home	2.7%

2000 Workers 16+ by Travel Time to Work

Total	103,783
Did not Work at Home	97.3%
Less than 5 minutes	5.2%
5 to 9 minutes	16.2%
10 to 19 minutes	37.0%
20 to 24 minutes	13.8%
25 to 34 minutes	14.1%
35 to 44 minutes	3.5%
45 to 59 minutes	3.4%
60 to 89 minutes	1.9%
90 or more minutes	2.1%
Worked at Home	2.7%
Average Travel Time to Work (in min)	20.2

2000 Households by Vehicles Available

Total	88,888
None	8.9%
1	33.9%
2	40.7%
3	12.1%
4	3.2%
5+	1.1%
Average Number of Vehicles Available	1.7

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

LYC Total Trade Area



2000 Households by Type

Total	88,883
Family Households	67.4%
Married-couple Family	54.2%
With Related Children	22.2%
Other Family (No Spouse)	13.2%
With Related Children	8.7%
Nonfamily Households	32.6%
Householder Living Alone	26.6%
Householder Not Living Alone	6.0%
Households with Related Children	30.9%
Households with Persons 65+	27.7%

2000 Households by Size

Total	88,883
1 Person Household	26.6%
2 Person Household	36.1%
3 Person Household	16.3%
4 Person Household	13.3%
5 Person Household	5.4%
6 Person Household	1.6%
7+ Person Household	0.9%

2000 Households by Year Householder Moved In

Total	88,883
Moved in 1999 to March 2000	15.6%
Moved in 1995 to 1998	23.6%
Moved in 1990 to 1994	15.1%
Moved in 1980 to 1989	17.3%
Moved in 1970 to 1979	13.1%
Moved in 1969 or Earlier	15.4%
Median Year Householder Moved In	1991



2000 Housing Units by Units in Structure

Total	98,274
1, Detached	66.3%
1, Attached	6.0%
2	6.0%
3 or 4	4.4%
5 to 9	3.7%
10 to 19	1.7%
20+	2.5%
Mobile Home	9.2%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	98,132
1999 to March 2000	1.3%
1995 to 1998	4.4%
1990 to 1994	5.9%
1980 to 1989	9.9%
1970 to 1979	16.4%
1969 or Earlier	62.1%
Median Year Structure Built	1958

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



LYC Total Trade Area

Total Businesses:	8,381			
Total Employees:	96,018			
Total Residential Population:	230,646			
Employee/Residential Population Ratio:	0.42			
	BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent
Agriculture & Mining	234	2.8%	1,065	1.1%
Construction	632	7.5%	3,106	3.2%
Manufacturing	336	4.0%	15,609	16.3%
Transportation	224	2.7%	2,570	2.7%
Communication	59	0.7%	559	0.6%
Utility	61	0.7%	342	0.4%
Wholesale Trade	427	5.1%	6,885	7.2%
Retail Trade Summary	1,958	23.4%	19,268	20.1%
Home Improvement	145	1.7%	1,338	1.4%
General Merchandise Stores	59	0.7%	1,892	2.0%
Food Stores	160	1.9%	2,709	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	280	3.3%	2,373	2.5%
Apparel & Accessory Stores	100	1.2%	570	0.6%
Furniture & Home Furnishings	172	2.1%	730	0.8%
Eating & Drinking Places	528	6.3%	6,250	6.5%
Miscellaneous Retail	514	6.1%	3,406	3.5%
Finance, Insurance, Real Estate Summary	599	7.1%	3,376	3.5%
Banks, Savings & Lending Institutions	148	1.8%	1,381	1.4%
Securities Brokers	53	0.6%	191	0.2%
Insurance Carriers & Agents	144	1.7%	700	0.7%
Real Estate, Holding, Other Investment Offices	254	3.0%	1,104	1.1%
Services Summary	3,223	38.5%	36,914	38.4%
Hotels & Lodging	95	1.1%	960	1.0%
Automotive Services	360	4.3%	1,135	1.2%
Motion Pictures & Amusements	179	2.1%	1,097	1.1%
Health Services	352	4.2%	11,781	12.3%
Legal Services	85	1.0%	576	0.6%
Education Institutions & Libraries	177	2.1%	8,670	9.0%
Other Services	1,975	23.6%	12,695	13.2%
Government	558	6.7%	6,081	6.3%
Other	70	0.8%	243	0.3%
Totals	8,381	100.0%	96,018	100.0%
Agriculture, Forestry, Fishing and Hunting	107	1.3%	320	0.3%
Mining	13	0.2%	147	0.2%
Utilities	23	0.3%	91	0.1%
Construction	670	8.0%	3,273	3.4%
Manufacturing	351	4.2%	15,735	16.4%
Wholesale Trade	398	4.7%	6,757	7.0%
Retail Trade	1,390	16.6%	12,404	12.9%
Motor Vehicle and Parts Dealers	220	2.6%	1,793	1.9%
Furniture and Home Furnishings Stores	80	1.0%	305	0.3%
Electronics and Appliance Stores	71	0.8%	332	0.3%
Building Material and Garden Equipment and Supplies Dealers	137	1.6%	1,280	1.3%
Food and Beverage Stores	137	1.6%	2,180	2.3%
Health and Personal Care Stores	95	1.1%	1,230	1.3%
Gasoline Stations	60	0.7%	580	0.6%
Clothing and Clothing Accessories Stores	133	1.6%	699	0.7%
Sporting Goods, Hobby, Book, and Music Stores	127	1.5%	388	0.4%
General Merchandise Stores	59	0.7%	1,892	2.0%
Miscellaneous Store Retailers	246	2.9%	991	1.0%
Nonstore Retailers	25	0.3%	734	0.8%
Transportation and Warehousing	172	2.1%	2,501	2.6%
Information	133	1.6%	1,062	1.1%
Finance and Insurance	346	4.1%	2,273	2.4%
Central Bank; Credit Intermediation and Related Activities	149	1.8%	1,382	1.4%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	53	0.6%	191	0.2%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	144	1.7%	700	0.7%
Real Estate and Rental and Leasing	331	3.9%	1,296	1.3%
Professional, Scientific, and Technical Services	481	5.7%	3,490	3.6%
Legal Services	106	1.3%	615	0.6%
Management of Companies and Enterprises	7	0.1%	138	0.1%
Administrative and Support and Waste Management and Remediation Services	290	3.5%	2,098	2.2%
Educational Services	181	2.2%	8,572	8.9%
Health Care and Social Assistance	593	7.1%	14,655	15.3%
Arts, Entertainment, and Recreation	151	1.8%	1,023	1.1%
Accommodation and Food Services	632	7.5%	7,414	7.7%
Accommodation	95	1.1%	960	1.0%
Food Services and Drinking Places	537	6.4%	6,454	6.7%
Other Services (except Public Administration)	1,459	17.4%	6,265	6.5%
Automotive Repair and Maintenance	304	3.6%	893	0.9%
Public Administration	568	6.8%	6,192	6.4%
Unclassified Establishments	85	1.0%	312	0.3%
Totals	8,381	100.0%	96,018	100.0%

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010. All rights reserved.