

EXT Total Trade Area



2000 Total Population	451,080
2000 Group Quarters	16,594
2010 Total Population	521,459
2015 Total Population	550,190
2010 - 2015 Annual Rate	1.08%



2000 Households	164,315
2000 Average Household Size	2.64
2010 Households	192,015
2010 Average Household Size	2.62
2015 Households	203,501
2015 Average Household Size	2.61
2010 - 2015 Annual Rate	1.17%
2000 Families	117,801
2000 Average Family Size	3.14
2010 Families	134,600
2010 Average Family Size	3.13
2015 Families	141,571
2015 Average Family Size	3.13
2010 - 2015 Annual Rate	1.01%



2000 Housing Units	170,951
Owner Occupied Housing Units	72.6%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	3.9%
2010 Housing Units	201,117
Owner Occupied Housing Units	71.8%
Renter Occupied Housing Units	23.7%
Vacant Housing Units	4.5%
2015 Housing Units	215,450
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	23.3%
Vacant Housing Units	5.5%

Median Household Income

2000	\$62,176
2010	\$83,954
2015	\$99,249

Median Home Value

2000	\$169,447
2010	\$300,601
2015	\$385,997

Per Capita Income

2000	\$30,124
2010	\$39,658
2015	\$44,327

Median Age

2000	36.8
2010	39.3
2015	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2010 and 2015: U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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2000 Households by Income

Household Income Base	164,511
< \$15,000	8.1%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	5.0%
\$200,000 +	5.3%
Average Household Income	\$80,892

2010 Households by Income

Household Income Base	192,015
< \$15,000	5.2%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	5.5%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	16.8%
\$100,000 - \$149,999	23.6%
\$150,000 - \$199,999	8.1%
\$200,000 +	8.8%
Average Household Income	\$106,405

2015 Households by Income

Household Income Base	203,501
< \$15,000	3.9%
\$15,000 - \$24,999	4.0%
\$25,000 - \$34,999	3.7%
\$35,000 - \$49,999	7.3%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	29.4%
\$150,000 - \$199,999	10.2%
\$200,000 +	10.1%
Average Household Income	\$118,453

2000 Owner Occupied Housing Units by Value

Total	124,332
< \$50,000	3.3%
\$50,000 - \$99,999	13.9%
\$100,000 - \$149,999	23.8%
\$150,000 - \$199,999	20.8%
\$200,000 - \$299,999	22.3%
\$300,000 - \$499,999	11.9%
\$500,000 - \$999,999	3.3%
\$1,000,000+	0.6%
Average Home Value	\$208,653

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	39,129
With Cash Rent	95.3%
No Cash Rent	4.7%
Median Rent	\$638
Average Rent	\$682

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Population by Age

Total	451,096
Age 0 - 4	6.8%
Age 5 - 9	7.5%
Age 10 - 14	7.6%
Age 15 - 19	7.0%
Age 20 - 24	5.3%
Age 25 - 34	12.7%
Age 35 - 44	17.6%
Age 45 - 54	14.6%
Age 55 - 64	8.9%
Age 65 - 74	6.3%
Age 75 - 84	4.3%
Age 85+	1.4%
Age 18+	73.7%

2010 Population by Age

Total	521,459
Age 0 - 4	6.5%
Age 5 - 9	6.8%
Age 10 - 14	7.2%
Age 15 - 19	7.6%
Age 20 - 24	5.9%
Age 25 - 34	10.4%
Age 35 - 44	14.1%
Age 45 - 54	16.5%
Age 55 - 64	12.2%
Age 65 - 74	6.7%
Age 75 - 84	4.3%
Age 85+	1.9%
Age 18+	74.9%

2015 Population by Age

Total	550,190
Age 0 - 4	6.3%
Age 5 - 9	6.8%
Age 10 - 14	7.2%
Age 15 - 19	7.4%
Age 20 - 24	6.0%
Age 25 - 34	11.1%
Age 35 - 44	12.5%
Age 45 - 54	15.4%
Age 55 - 64	13.1%
Age 65 - 74	8.2%
Age 75 - 84	4.1%
Age 85+	2.0%
Age 18+	75.2%

2000 Population by Sex

Males	49.2%
Females	50.8%

2010 Population by Sex

Males	49.3%
Females	50.7%

2015 Population by Sex

Males	49.3%
Females	50.7%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing





2000 Population by Race/Ethnicity

Total	451,077
White Alone	88.8%
Black Alone	6.9%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	1.2%
Two or More Races	1.1%
Hispanic Origin	3.2%
Diversity Index	25.5

2010 Population by Race/Ethnicity

Total	521,459
White Alone	85.5%
Black Alone	7.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	1.7%
Two or More Races	1.5%
Hispanic Origin	4.7%
Diversity Index	32.8

2015 Population by Race/Ethnicity

Total	550,190
White Alone	84.1%
Black Alone	8.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	4.1%
Some Other Race Alone	1.9%
Two or More Races	1.7%
Hispanic Origin	5.4%
Diversity Index	35.8



2000 Population 3+ by School Enrollment

Total	434,003
Enrolled in Nursery/Preschool	2.4%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	12.8%
Enrolled in Grade 9-12	6.0%
Enrolled in College	4.5%
Enrolled in Grad/Prof School	1.4%
Not Enrolled in School	71.5%

2010 Population 25+ by Educational Attainment

Total	344,193
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	5.0%
High School Graduate	26.5%
Some College, No Degree	14.8%
Associate Degree	6.3%
Bachelor's Degree	27.6%
Graduate/Professional Degree	17.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

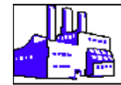
Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2010 Population 15+ by Marital Status

Total	414,722
Never Married	27.4%
Married	59.1%
Widowed	5.4%
Divorced	8.1%



2000 Population 16+ by Employment Status

Total	346,493
In Labor Force	68.7%
Civilian Employed	66.2%
Civilian Unemployed	2.5%
In Armed Forces	0.0%
Not in Labor Force	31.3%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	92.3%
Civilian Unemployed	7.7%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	93.6%
Civilian Unemployed	6.4%

2000 Females 16+ by Employment Status and Age of Children

Total	178,595
Own Children < 6 Only	7.8%
Employed/in Armed Forces	4.8%
Unemployed	0.1%
Not in Labor Force	2.8%
Own Children <6 and 6-17	6.4%
Employed/in Armed Forces	3.5%
Unemployed	0.1%
Not in Labor Force	2.8%
Own Children 6-17 Only	18.0%
Employed/in Armed Forces	13.3%
Unemployed	0.3%
Not in Labor Force	4.4%
No Own Children <18	67.8%
Employed/in Armed Forces	37.3%
Unemployed	1.6%
Not in Labor Force	28.9%

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2010 Employed Population 16+ by Industry

Total	252,621
Agriculture/Mining	1.5%
Construction	5.6%
Manufacturing	10.0%
Wholesale Trade	3.6%
Retail Trade	11.3%
Transportation/Utilities	4.1%
Information	2.2%
Finance/Insurance/Real Estate	9.6%
Services	49.3%
Public Administration	2.8%

2010 Employed Population 16+ by Occupation

Total	252,621
White Collar	72.3%
Management/Business/Financial	19.5%
Professional	27.4%
Sales	11.7%
Administrative Support	13.7%
Services	12.3%
Blue Collar	15.4%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	3.1%
Production	3.8%
Transportation/Material Moving	4.1%



2000 Workers 16+ by Means of Transportation to Work

Total	225,985
Drove Alone - Car, Truck, or Van	81.0%
Carpooled - Car, Truck, or Van	8.8%
Public Transportation	2.3%
Walked	2.6%
Other Means	0.8%
Worked at Home	4.5%

2000 Workers 16+ by Travel Time to Work

Total	225,991
Did not Work at Home	95.5%
Less than 5 minutes	2.8%
5 to 9 minutes	9.7%
10 to 19 minutes	25.5%
20 to 24 minutes	13.2%
25 to 34 minutes	18.6%
35 to 44 minutes	8.1%
45 to 59 minutes	9.4%
60 to 89 minutes	6.0%
90 or more minutes	2.2%
Worked at Home	4.5%
Average Travel Time to Work (in min)	27.1

2000 Households by Vehicles Available

Total	164,434
None	5.9%
1	28.7%
2	46.6%
3	14.3%
4	3.3%
5+	1.3%
Average Number of Vehicles Available	1.9

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Households by Type

Total	164,316
Family Households	71.7%
Married-couple Family	59.9%
With Related Children	29.5%
Other Family (No Spouse)	11.8%
With Related Children	7.2%
Nonfamily Households	28.3%
Householder Living Alone	22.8%
Householder Not Living Alone	5.5%
Households with Related Children	36.7%
Households with Persons 65+	22.1%

2000 Households by Size

Total	164,315
1 Person Household	22.8%
2 Person Household	33.2%
3 Person Household	16.9%
4 Person Household	16.3%
5 Person Household	7.3%
6 Person Household	2.4%
7+ Person Household	1.1%

2000 Households by Year Householder Moved In

Total	164,423
Moved in 1999 to March 2000	15.7%
Moved in 1995 to 1998	27.8%
Moved in 1990 to 1994	16.7%
Moved in 1980 to 1989	18.9%
Moved in 1970 to 1979	10.3%
Moved in 1969 or Earlier	10.5%
Median Year Householder Moved In	1993



2000 Housing Units by Units in Structure

Total	171,063
1, Detached	61.3%
1, Attached	17.7%
2	2.4%
3 or 4	3.5%
5 to 9	3.7%
10 to 19	3.9%
20+	4.7%
Mobile Home	2.8%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	171,089
1999 to March 2000	2.8%
1995 to 1998	8.0%
1990 to 1994	8.4%
1980 to 1989	17.7%
1970 to 1979	16.8%
1969 or Earlier	46.2%
Median Year Structure Built	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



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Total Businesses:	21,156			
Total Employees:	244,829			
Total Residential Population:	521,459			
Employee/Residential Population Ratio:	0.47			
	BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent
Agriculture & Mining	715	3.4%	7,207	2.9%
Construction	2,097	9.9%	10,610	4.3%
Manufacturing	931	4.4%	32,636	13.3%
Transportation	403	1.9%	5,886	2.4%
Communication	129	0.6%	593	0.2%
Utility	79	0.4%	1,862	0.8%
Wholesale Trade	1,224	5.8%	13,447	5.5%
Retail Trade Summary	4,124	19.5%	49,950	20.4%
Home Improvement	323	1.5%	3,358	1.4%
General Merchandise Stores	100	0.5%	4,161	1.7%
Food Stores	379	1.8%	9,215	3.8%
Auto Dealers, Gas Stations, Auto Aftermarket	359	1.7%	4,088	1.7%
Apparel & Accessory Stores	320	1.5%	2,391	1.0%
Furniture & Home Furnishings	484	2.3%	4,395	1.8%
Eating & Drinking Places	1,021	4.8%	13,219	5.4%
Miscellaneous Retail	1,138	5.4%	9,123	3.7%
Finance, Insurance, Real Estate Summary	1,952	9.2%	23,429	9.6%
Banks, Savings & Lending Institutions	409	1.9%	2,850	1.2%
Securities Brokers	317	1.5%	11,518	4.7%
Insurance Carriers & Agents	448	2.1%	4,204	1.7%
Real Estate, Holding, Other Investment Offices	778	3.7%	4,857	2.0%
Services Summary	8,355	39.5%	89,201	36.4%
Hotels & Lodging	110	0.5%	2,112	0.9%
Motion Pictures & Amusements	665	3.1%	2,641	1.1%
Health Services	496	2.3%	4,043	1.7%
Legal Services	1,168	5.5%	21,019	8.6%
Education Institutions & Libraries	349	1.6%	2,129	0.9%
Other Services	407	1.9%	15,800	6.5%
Government	516	24.4%	41,457	16.9%
Other	546	2.6%	8,212	3.4%
Other	601	2.8%	1,796	0.7%
Totals	21,156	100.0%	244,829	100.0%
Agriculture, Forestry, Fishing and Hunting	181	0.9%	3,808	1.6%
Mining	36	0.2%	364	0.1%
Utilities	31	0.1%	1,389	0.6%
Construction	2,276	10.8%	11,348	4.6%
Manufacturing	939	4.4%	33,885	13.8%
Wholesale Trade	1,180	5.6%	13,308	5.4%
Retail Trade	2,978	14.1%	34,083	13.9%
Motor Vehicle and Parts Dealers	287	1.4%	3,798	1.6%
Furniture and Home Furnishings Stores	199	0.9%	1,717	0.7%
Electronics and Appliance Stores	222	1.0%	2,899	1.2%
Building Material and Garden Equipment and Supplies Dealers	317	1.5%	3,353	1.4%
Food and Beverage Stores	306	1.4%	6,861	2.8%
Health and Personal Care Stores	245	1.2%	2,089	0.9%
Gasoline Stations	72	0.3%	290	0.1%
Clothing and Clothing Accessories Stores	388	1.8%	2,640	1.1%
Sporting Goods, Hobby, Book, and Music Stores	233	1.1%	1,334	0.5%
General Merchandise Stores	100	0.5%	4,161	1.7%
Miscellaneous Store Retailers	567	2.7%	3,770	1.5%
Nonstore Retailers	42	0.2%	1,171	0.5%
Transportation and Warehousing	313	1.5%	5,340	2.2%
Information	399	1.9%	3,637	1.5%
Finance and Insurance	1,190	5.6%	18,780	7.7%
Central Bank; Credit Intermediation and Related Activities	409	1.9%	2,840	1.2%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	327	1.5%	11,586	4.7%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	454	2.1%	4,354	1.8%
Real Estate and Rental and Leasing	846	4.0%	5,019	2.1%
Professional, Scientific, and Technical Services	2,303	10.9%	18,893	7.7%
Legal Services	418	2.0%	2,353	1.0%
Management of Companies and Enterprises	15	0.1%	249	0.1%
Administrative and Support and Waste Management and Remediation Services	1,121	5.3%	6,488	2.7%
Educational Services	505	2.4%	15,907	6.5%
Health Care and Social Assistance	1,680	7.9%	30,086	12.3%
Arts, Entertainment, and Recreation	337	1.6%	3,785	1.5%
Accommodation and Food Services	1,164	5.5%	15,579	6.4%
Accommodation	110	0.5%	2,112	0.9%
Food Services and Drinking Places	1,054	5.0%	13,467	5.5%
Other Services (except Public Administration)	2,503	11.8%	12,743	5.2%
Automotive Repair and Maintenance	523	2.5%	2,098	0.9%
Public Administration	547	2.6%	8,287	3.4%
Unclassified Establishments	612	2.9%	1,851	0.8%
Totals	21,156	100.0%	244,829	100.0%

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010. All rights reserved.