

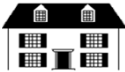
GAL Total Trade Area



2000 Total Population	2,150,248
2000 Group Quarters	66,539
2010 Total Population	2,086,448
2015 Total Population	2,050,570
2010 - 2015 Annual Rate	-0.35%



2000 Households	828,668
2000 Average Household Size	2.51
2010 Households	812,738
2010 Average Household Size	2.48
2015 Households	801,143
2015 Average Household Size	2.47
2010 - 2015 Annual Rate	-0.29%
2000 Families	512,625
2000 Average Family Size	3.22
2010 Families	489,750
2010 Average Family Size	3.19
2015 Families	478,269
2015 Average Family Size	3.19
2010 - 2015 Annual Rate	-0.47%



2000 Housing Units	917,432
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	34.0%
Vacant Housing Units	9.7%
2010 Housing Units	929,726
Owner Occupied Housing Units	53.7%
Renter Occupied Housing Units	33.7%
Vacant Housing Units	12.6%
2015 Housing Units	937,169
Owner Occupied Housing Units	52.4%
Renter Occupied Housing Units	33.1%
Vacant Housing Units	14.5%

Median Household Income

2000	\$35,267
2010	\$47,568
2015	\$54,756

Median Home Value

2000	\$74,783
2010	\$144,354
2015	\$191,278

Per Capita Income

2000	\$18,884
2010	\$24,109
2015	\$27,443

Median Age

2000	34.9
2010	36.6
2015	36.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

GAL Total Trade Area



2000 Households by Income

Household Income Base	828,775
< \$15,000	22.8%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	1.5%
\$200,000 +	1.7%
Average Household Income	\$48,151

2010 Households by Income

Household Income Base	812,738
< \$15,000	16.2%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	2.4%
\$200,000 +	2.4%
Average Household Income	\$60,665

2015 Households by Income

Household Income Base	801,143
< \$15,000	14.2%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	13.7%
\$150,000 - \$199,999	3.4%
\$200,000 +	3.1%
Average Household Income	\$68,827

2000 Owner Occupied Housing Units by Value

Total	516,858
< \$50,000	28.0%
\$50,000 - \$99,999	40.8%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	7.7%
\$200,000 - \$299,999	3.7%
\$300,000 - \$499,999	1.8%
\$500,000 - \$999,999	0.9%
\$1,000,000+	0.2%
Average Home Value	\$98,270

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	311,061
With Cash Rent	96.2%
No Cash Rent	3.8%
Median Rent	\$497
Average Rent	\$523

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

GAL Total Trade Area



2000 Population by Age

Total	2,150,231
Age 0 - 4	6.5%
Age 5 - 9	7.4%
Age 10 - 14	7.6%
Age 15 - 19	7.2%
Age 20 - 24	7.1%
Age 25 - 34	14.4%
Age 35 - 44	15.1%
Age 45 - 54	12.4%
Age 55 - 64	8.2%
Age 65 - 74	7.1%
Age 75 - 84	5.3%
Age 85+	1.8%
Age 18+	74.4%

2010 Population by Age

Total	2,086,448
Age 0 - 4	6.5%
Age 5 - 9	6.6%
Age 10 - 14	6.4%
Age 15 - 19	7.4%
Age 20 - 24	7.8%
Age 25 - 34	13.2%
Age 35 - 44	12.9%
Age 45 - 54	13.9%
Age 55 - 64	11.2%
Age 65 - 74	6.7%
Age 75 - 84	4.9%
Age 85+	2.5%
Age 18+	76.3%

2015 Population by Age

Total	2,050,570
Age 0 - 4	6.5%
Age 5 - 9	6.6%
Age 10 - 14	6.6%
Age 15 - 19	6.5%
Age 20 - 24	7.6%
Age 25 - 34	14.0%
Age 35 - 44	11.9%
Age 45 - 54	12.7%
Age 55 - 64	12.3%
Age 65 - 74	8.3%
Age 75 - 84	4.5%
Age 85+	2.5%
Age 18+	76.7%

2000 Population by Sex

Males	46.9%
Females	53.1%

2010 Population by Sex

Males	47.0%
Females	53.0%

2015 Population by Sex

Males	47.0%
Females	53.0%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

GAL Total Trade Area



2000 Population by Race/Ethnicity

Total	2,150,254
White Alone	53.4%
Black Alone	35.7%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	4.1%
Some Other Race Alone	4.5%
Two or More Races	2.1%
Hispanic Origin	8.1%
Diversity Index	64.8

2010 Population by Race/Ethnicity

Total	2,086,448
White Alone	49.1%
Black Alone	36.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.3%
Some Other Race Alone	6.2%
Two or More Races	2.5%
Hispanic Origin	11.3%
Diversity Index	69.8

2015 Population by Race/Ethnicity

Total	2,050,570
White Alone	47.6%
Black Alone	36.4%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	5.9%
Some Other Race Alone	7.1%
Two or More Races	2.7%
Hispanic Origin	12.8%
Diversity Index	71.8



2000 Population 3+ by School Enrollment

Total	2,067,480
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	12.6%
Enrolled in Grade 9-12	6.5%
Enrolled in College	5.5%
Enrolled in Grad/Prof School	1.8%
Not Enrolled in School	70.1%

2010 Population 25+ by Educational Attainment

Total	1,361,127
Less than 9th Grade	5.4%
9th - 12th Grade, No Diploma	12.5%
High School Graduate	34.7%
Some College, No Degree	16.2%
Associate Degree	6.1%
Bachelor's Degree	14.6%
Graduate/Professional Degree	10.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

GAL Total Trade Area



2010 Population 15+ by Marital Status

Total	1,678,550
Never Married	40.3%
Married	42.2%
Widowed	8.0%
Divorced	9.4%



2000 Population 16+ by Employment Status

Total	1,658,871
In Labor Force	58.4%
Civilian Employed	53.0%
Civilian Unemployed	5.4%
In Armed Forces	0.0%
Not in Labor Force	41.6%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	85.6%
Civilian Unemployed	14.4%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	88.0%
Civilian Unemployed	12.0%

2000 Females 16+ by Employment Status and Age of Children

Total	903,384
Own Children < 6 Only	6.2%
Employed/in Armed Forces	3.6%
Unemployed	0.4%
Not in Labor Force	2.2%
Own Children <6 and 6-17	5.8%
Employed/in Armed Forces	3.2%
Unemployed	0.4%
Not in Labor Force	2.2%
Own Children 6-17 Only	16.0%
Employed/in Armed Forces	10.7%
Unemployed	0.9%
Not in Labor Force	4.4%
No Own Children <18	72.1%
Employed/in Armed Forces	31.5%
Unemployed	3.3%
Not in Labor Force	37.3%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census. 2000 Census of Population and Housing

GAL Total Trade Area



2010 Employed Population 16+ by Industry

Total	847,748
Agriculture/Mining	0.1%
Construction	4.2%
Manufacturing	5.9%
Wholesale Trade	2.9%
Retail Trade	10.2%
Transportation/Utilities	5.8%
Information	2.2%
Finance/Insurance/Real Estate	7.7%
Services	54.5%
Public Administration	6.4%

2010 Employed Population 16+ by Occupation

Total	847,748
White Collar	64.6%
Management/Business/Financial	11.9%
Professional	25.3%
Sales	10.0%
Administrative Support	17.3%
Services	19.3%
Blue Collar	16.1%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	2.9%
Production	3.9%
Transportation/Material Moving	5.4%



2000 Workers 16+ by Means of Transportation to Work

Total	857,985
Drove Alone - Car, Truck, or Van	57.5%
Carpooled - Car, Truck, or Van	12.0%
Public Transportation	19.9%
Walked	7.1%
Other Means	1.4%
Worked at Home	2.2%

2000 Workers 16+ by Travel Time to Work

Total	857,979
Did not Work at Home	97.8%
Less than 5 minutes	2.0%
5 to 9 minutes	7.2%
10 to 19 minutes	23.7%
20 to 24 minutes	14.0%
25 to 34 minutes	22.5%
35 to 44 minutes	7.7%
45 to 59 minutes	10.5%
60 to 89 minutes	7.0%
90 or more minutes	3.4%
Worked at Home	2.2%
Average Travel Time to Work (in min)	29.9

2000 Households by Vehicles Available

Total	828,581
None	29.0%
1	40.9%
2	23.4%
3	5.1%
4	1.0%
5+	0.5%
Average Number of Vehicles Available	1.1

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

GAL Total Trade Area



2000 Households by Type

Total	828,662
Family Households	61.9%
Married-couple Family	36.6%
With Related Children	17.5%
Other Family (No Spouse)	25.2%
With Related Children	16.1%
Nonfamily Households	38.1%
Householder Living Alone	32.1%
Householder Not Living Alone	6.1%
Households with Related Children	33.5%
Households with Persons 65+	27.2%

2000 Households by Size

Total	828,668
1 Person Household	32.1%
2 Person Household	28.1%
3 Person Household	16.0%
4 Person Household	12.5%
5 Person Household	6.6%
6 Person Household	2.8%
7+ Person Household	1.9%

2000 Households by Year Householder Moved In

Total	828,604
Moved in 1999 to March 2000	16.0%
Moved in 1995 to 1998	24.4%
Moved in 1990 to 1994	14.0%
Moved in 1980 to 1989	16.0%
Moved in 1970 to 1979	11.6%
Moved in 1969 or Earlier	18.0%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	917,251
1, Detached	20.8%
1, Attached	49.4%
2	7.1%
3 or 4	6.2%
5 to 9	3.5%
10 to 19	2.3%
20+	10.4%
Mobile Home	0.2%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	917,295
1999 to March 2000	0.3%
1995 to 1998	0.9%
1990 to 1994	1.1%
1980 to 1989	3.2%
1970 to 1979	6.7%
1969 or Earlier	87.8%
Median Year Structure Built	1946

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



GAL Total Trade Area

Total Businesses:	71,646			
Total Employees:	872,641			
Total Residential Population:	2,086,448			
Employee/Residential Population Ratio:	0.42			
	BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent
Agriculture & Mining	681	1.0%	3,900	0.4%
Construction	4,237	5.9%	18,852	2.2%
Manufacturing	2,292	3.2%	67,061	7.7%
Transportation	1,648	2.3%	61,493	7.0%
Communication	683	1.0%	9,249	1.1%
Utility	153	0.2%	4,071	0.5%
Wholesale Trade	3,023	4.2%	28,581	3.3%
Retail Trade Summary	17,652	24.6%	145,864	16.7%
Home Improvement	673	0.9%	6,129	0.7%
General Merchandise Stores	582	0.8%	7,707	0.9%
Food Stores	2,650	3.7%	23,470	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	1,250	1.7%	10,783	1.2%
Apparel & Accessory Stores	1,535	2.1%	11,793	1.4%
Furniture & Home Furnishings	1,320	1.8%	9,694	1.1%
Eating & Drinking Places	5,683	7.9%	50,768	5.8%
Miscellaneous Retail	3,959	5.5%	25,520	2.9%
Finance, Insurance, Real Estate Summary	6,478	9.0%	79,354	9.1%
Banks, Savings & Lending Institutions	1,796	2.5%	17,248	2.0%
Securities Brokers	652	0.9%	7,084	0.8%
Insurance Carriers & Agents	1,089	1.5%	32,101	3.7%
Real Estate, Holding, Other Investment Offices	2,941	4.1%	22,921	2.6%
Services Summary	30,930	43.2%	406,195	46.5%
Hotels & Lodging	221	0.3%	11,285	1.3%
Automotive Services	2,480	3.5%	12,258	1.4%
Motion Pictures & Amusements	1,559	2.2%	13,151	1.5%
Health Services	3,606	5.0%	107,871	12.4%
Legal Services	2,117	3.0%	31,565	3.6%
Education Institutions & Libraries	1,969	2.7%	73,292	8.4%
Other Services	18,978	26.5%	156,773	18.0%
Government	1,757	2.5%	44,115	5.1%
Other	2,112	2.9%	3,906	0.4%
Totals	71,646	100.0%	872,641	100.0%
Agriculture, Forestry, Fishing and Hunting	64	0.1%	125	0.0%
Mining	24	0.0%	88	0.0%
Utilities	59	0.1%	3,184	0.4%
Construction	4,665	6.5%	21,528	2.5%
Manufacturing	2,245	3.1%	53,387	6.1%
Wholesale Trade	2,922	4.1%	27,581	3.2%
Retail Trade	11,417	15.9%	91,897	10.5%
Motor Vehicle and Parts Dealers	900	1.3%	9,331	1.1%
Furniture and Home Furnishings Stores	597	0.8%	6,044	0.7%
Electronics and Appliance Stores	545	0.8%	2,795	0.3%
Building Material and Garden Equipment and Supplies Dealers	668	0.9%	6,123	0.7%
Food and Beverage Stores	2,321	3.2%	21,672	2.5%
Health and Personal Care Stores	958	1.3%	7,636	0.9%
Gasoline Stations	350	0.5%	1,452	0.2%
Clothing and Clothing Accessories Stores	1,968	2.7%	13,231	1.5%
Sporting Goods, Hobby, Book, and Music Stores	750	1.0%	4,082	0.5%
General Merchandise Stores	582	0.8%	7,707	0.9%
Miscellaneous Store Retailers	1,620	2.3%	8,378	1.0%
Nonstore Retailers	158	0.2%	3,446	0.4%
Transportation and Warehousing	1,277	1.8%	59,735	6.8%
Information	1,787	2.5%	32,408	3.7%
Finance and Insurance	3624	5.1%	57,145	6.5%
Central Bank; Credit Intermediation and Related Activities	1,811	2.5%	17,290	2.0%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	707	1.0%	7,417	0.8%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	1,106	1.5%	32,438	3.7%
Real Estate and Rental and Leasing	3,238	4.5%	24,523	2.8%
Professional, Scientific, and Technical Services	6,606	9.2%	77,847	8.9%
Legal Services	2,336	3.3%	32,956	3.8%
Management of Companies and Enterprises	38	0.1%	365	0.0%
Administrative and Support and Waste Management and Remediation Services	2,988	4.2%	24,102	2.8%
Educational Services	2,110	2.9%	70,464	8.1%
Health Care and Social Assistance	5,737	8.0%	138,713	15.9%
Arts, Entertainment, and Recreation	1,201	1.7%	13,381	1.5%
Accommodation and Food Services	6,118	8.5%	63,560	7.3%
Accommodation	221	0.3%	11,285	1.3%
Food Services and Drinking Places	5897	8.2%	52,275	6.0%
Other Services (except Public Administration)	11,606	16.2%	63,104	7.2%
Automotive Repair and Maintenance	1,857	2.6%	7,134	0.8%
Public Administration	1,770	2.5%	44,982	5.2%
Unclassified Establishments	2,150	3.0%	4,522	0.5%
Totals	71,646	100.0%	872,641	100.0%

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010. All rights reserved.