

VTC Total Trade Area



2000 Total Population	763,994
2000 Group Quarters	14,234
2010 Total Population	799,452
2015 Total Population	809,677
2010 - 2015 Annual Rate	0.25%



2000 Households	281,289
2000 Average Household Size	2.67
2010 Households	298,109
2010 Average Household Size	2.63
2015 Households	302,845
2015 Average Household Size	2.63
2010 - 2015 Annual Rate	0.32%
2000 Families	198,351
2000 Average Family Size	3.20
2010 Families	208,782
2010 Average Family Size	3.17
2015 Families	210,706
2015 Average Family Size	3.17
2010 - 2015 Annual Rate	0.18%



2000 Housing Units	299,225
Owner Occupied Housing Units	68.5%
Renter Occupied Housing Units	25.6%
Vacant Housing Units	6.0%
2010 Housing Units	320,260
Owner Occupied Housing Units	67.0%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	6.9%
2015 Housing Units	329,175
Owner Occupied Housing Units	66.1%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	8.0%

Median Household Income

2000	\$52,669
2010	\$67,997
2015	\$77,969

Median Home Value

2000	\$121,683
2010	\$221,227
2015	\$282,973

Per Capita Income

2000	\$24,500
2010	\$31,573
2015	\$35,864

Median Age

2000	36.2
2010	38.6
2015	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

VTC Total Trade Area



2000 Households by Income

Household Income Base	281,548
< \$15,000	11.6%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	3.1%
\$200,000 +	2.8%
Average Household Income	\$65,845

2010 Households by Income

Household Income Base	298,109
< \$15,000	7.5%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	22.8%
\$75,000 - \$99,999	18.2%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	5.4%
\$200,000 +	4.6%
Average Household Income	\$83,793

2015 Households by Income

Household Income Base	302,845
< \$15,000	6.4%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	9.0%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	16.8%
\$100,000 - \$149,999	23.2%
\$150,000 - \$199,999	6.3%
\$200,000 +	6.3%
Average Household Income	\$94,902

2000 Owner Occupied Housing Units by Value

Total	204,741
< \$50,000	6.0%
\$50,000 - \$99,999	27.4%
\$100,000 - \$149,999	35.6%
\$150,000 - \$199,999	16.8%
\$200,000 - \$299,999	9.4%
\$300,000 - \$499,999	3.6%
\$500,000 - \$999,999	1.0%
\$1,000,000+	0.1%
Average Home Value	\$142,242

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	76,271
With Cash Rent	97.0%
No Cash Rent	3.0%
Median Rent	\$590
Average Rent	\$606

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Population by Age

Total	763,995
Age 0 - 4	6.7%
Age 5 - 9	7.5%
Age 10 - 14	7.7%
Age 15 - 19	6.8%
Age 20 - 24	5.6%
Age 25 - 34	13.6%
Age 35 - 44	17.0%
Age 45 - 54	14.0%
Age 55 - 64	8.7%
Age 65 - 74	6.4%
Age 75 - 84	4.4%
Age 85+	1.4%
Age 18+	73.7%

2010 Population by Age

Total	799,452
Age 0 - 4	6.6%
Age 5 - 9	6.6%
Age 10 - 14	6.7%
Age 15 - 19	6.9%
Age 20 - 24	6.3%
Age 25 - 34	12.2%
Age 35 - 44	13.8%
Age 45 - 54	15.6%
Age 55 - 64	11.9%
Age 65 - 74	6.8%
Age 75 - 84	4.5%
Age 85+	2.1%
Age 18+	75.8%

2015 Population by Age

Total	809,677
Age 0 - 4	6.5%
Age 5 - 9	6.7%
Age 10 - 14	6.8%
Age 15 - 19	6.3%
Age 20 - 24	6.1%
Age 25 - 34	13.0%
Age 35 - 44	12.8%
Age 45 - 54	14.3%
Age 55 - 64	12.7%
Age 65 - 74	8.5%
Age 75 - 84	4.3%
Age 85+	2.1%
Age 18+	76.1%

2000 Population by Sex

Males	48.2%
Females	51.8%

2010 Population by Sex

Males	48.3%
Females	51.7%

2015 Population by Sex

Males	48.3%
Females	51.7%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

VTC Total Trade Area



2000 Population by Race/Ethnicity

Total	763,997
White Alone	77.9%
Black Alone	13.7%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	3.4%
Some Other Race Alone	3.2%
Two or More Races	1.6%
Hispanic Origin	6.6%
Diversity Index	45.0

2010 Population by Race/Ethnicity

Total	799,452
White Alone	74.0%
Black Alone	14.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	4.6%
Some Other Race Alone	4.4%
Two or More Races	2.2%
Hispanic Origin	9.0%
Diversity Index	52.3

2015 Population by Race/Ethnicity

Total	809,677
White Alone	72.1%
Black Alone	15.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.2%
Some Other Race Alone	5.0%
Two or More Races	2.5%
Hispanic Origin	10.3%
Diversity Index	55.6



2000 Population 3+ by School Enrollment

Total	734,292
Enrolled in Nursery/Preschool	2.3%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	13.0%
Enrolled in Grade 9-12	6.4%
Enrolled in College	4.6%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	71.0%

2010 Population 25+ by Educational Attainment

Total	534,866
Less than 9th Grade	4.1%
9th - 12th Grade, No Diploma	7.6%
High School Graduate	31.7%
Some College, No Degree	17.7%
Associate Degree	7.2%
Bachelor's Degree	20.5%
Graduate/Professional Degree	11.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

VTC Total Trade Area



2010 Population 15+ by Marital Status

Total	640,001
Never Married	30.4%
Married	54.3%
Widowed	6.3%
Divorced	8.9%



2000 Population 16+ by Employment Status

Total	585,802
In Labor Force	66.4%
Civilian Employed	62.6%
Civilian Unemployed	3.6%
In Armed Forces	0.1%
Not in Labor Force	33.6%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	88.5%
Civilian Unemployed	11.5%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	90.5%
Civilian Unemployed	9.5%

2000 Females 16+ by Employment Status and Age of Children

Total	309,551
Own Children < 6 Only	7.3%
Employed/in Armed Forces	4.5%
Unemployed	0.3%
Not in Labor Force	2.6%
Own Children <6 and 6-17	6.4%
Employed/in Armed Forces	3.6%
Unemployed	0.2%
Not in Labor Force	2.5%
Own Children 6-17 Only	18.3%
Employed/in Armed Forces	13.6%
Unemployed	0.5%
Not in Labor Force	4.2%
No Own Children <18	68.0%
Employed/in Armed Forces	35.0%
Unemployed	2.2%
Not in Labor Force	30.8%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census. 2000 Census of Population and Housing

VTC Total Trade Area



2010 Employed Population 16+ by Industry

Total	372,932
Agriculture/Mining	0.1%
Construction	5.3%
Manufacturing	6.8%
Wholesale Trade	4.2%
Retail Trade	12.5%
Transportation/Utilities	5.7%
Information	2.2%
Finance/Insurance/Real Estate	8.4%
Services	50.1%
Public Administration	4.7%

2010 Employed Population 16+ by Occupation

Total	372,932
White Collar	67.6%
Management/Business/Financial	14.3%
Professional	26.2%
Sales	12.7%
Administrative Support	14.4%
Services	16.0%
Blue Collar	16.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	3.2%
Production	3.3%
Transportation/Material Moving	5.7%



2000 Workers 16+ by Means of Transportation to Work

Total	360,226
Drove Alone - Car, Truck, or Van	77.6%
Carpooled - Car, Truck, or Van	10.1%
Public Transportation	6.7%
Walked	2.2%
Other Means	0.8%
Worked at Home	2.6%

2000 Workers 16+ by Travel Time to Work

Total	360,224
Did not Work at Home	97.4%
Less than 5 minutes	2.5%
5 to 9 minutes	9.0%
10 to 19 minutes	26.1%
20 to 24 minutes	13.8%
25 to 34 minutes	19.2%
35 to 44 minutes	7.3%
45 to 59 minutes	9.2%
60 to 89 minutes	7.2%
90 or more minutes	3.0%
Worked at Home	2.6%
Average Travel Time to Work (in min)	28.3

2000 Households by Vehicles Available

Total	281,395
None	10.0%
1	34.7%
2	40.7%
3	11.0%
4	2.8%
5+	0.9%
Average Number of Vehicles Available	1.7

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

VTC Total Trade Area



2000 Households by Type

Total	281,294
Family Households	70.5%
Married-couple Family	53.1%
With Related Children	26.7%
Other Family (No Spouse)	17.4%
With Related Children	10.9%
Nonfamily Households	29.5%
Householder Living Alone	24.4%
Householder Not Living Alone	5.1%
Households with Related Children	37.6%
Households with Persons 65+	23.9%

2000 Households by Size

Total	281,289
1 Person Household	24.4%
2 Person Household	30.2%
3 Person Household	17.6%
4 Person Household	16.3%
5 Person Household	7.5%
6 Person Household	2.6%
7+ Person Household	1.3%

2000 Households by Year Householder Moved In

Total	281,397
Moved in 1999 to March 2000	15.2%
Moved in 1995 to 1998	26.0%
Moved in 1990 to 1994	16.5%
Moved in 1980 to 1989	19.1%
Moved in 1970 to 1979	11.1%
Moved in 1969 or Earlier	12.2%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	299,303
1, Detached	58.1%
1, Attached	16.7%
2	3.5%
3 or 4	3.3%
5 to 9	4.5%
10 to 19	4.7%
20+	8.0%
Mobile Home	1.1%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	299,374
1999 to March 2000	1.4%
1995 to 1998	4.8%
1990 to 1994	6.7%
1980 to 1989	15.9%
1970 to 1979	18.5%
1969 or Earlier	52.7%
Median Year Structure Built	1968

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



VTC Total Trade Area

Total Businesses:	32,382			
Total Employees:	345,930			
Total Residential Population:	799,452			
Employee/Residential Population Ratio:	0.43			
	BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent
Agriculture & Mining	629	1.9%	3,039	0.9%
Construction	2,944	9.1%	13,376	3.9%
Manufacturing	971	3.0%	23,857	6.9%
Transportation	805	2.5%	9,634	2.8%
Communication	227	0.7%	1,024	0.3%
Utility	100	0.3%	1,203	0.3%
Wholesale Trade	1,527	4.7%	16,284	4.7%
Retail Trade Summary	6,763	20.9%	72,249	20.9%
Home Improvement	383	1.2%	4,371	1.3%
General Merchandise Stores	217	0.7%	6,668	1.9%
Food Stores	791	2.4%	9,993	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	619	1.9%	7,891	2.3%
Apparel & Accessory Stores	607	1.9%	4,607	1.3%
Furniture & Home Furnishings	677	2.1%	6,299	1.8%
Eating & Drinking Places	1,714	5.3%	20,247	5.9%
Miscellaneous Retail	1,755	5.4%	12,173	3.5%
Finance, Insurance, Real Estate Summary	3,013	9.3%	24,340	7.0%
Banks, Savings & Lending Institutions	711	2.2%	7,364	2.1%
Securities Brokers	375	1.2%	1,743	0.5%
Insurance Carriers & Agents	615	1.9%	5,023	1.5%
Real Estate, Holding, Other Investment Offices	1,312	4.1%	10,210	3.0%
Services Summary	13,509	41.7%	160,443	46.4%
Hotels & Lodging	123	0.4%	2,995	0.9%
Automotive Services	934	2.9%	4,914	1.4%
Motion Pictures & Amusements	885	2.7%	6,737	1.9%
Health Services	1,996	6.2%	50,535	14.6%
Legal Services	910	2.8%	6,083	1.8%
Education Institutions & Libraries	765	2.4%	33,031	9.5%
Other Services	7,896	24.4%	56,148	16.2%
Government	872	2.7%	18,726	5.4%
Other	1,022	3.2%	1,755	0.5%
Totals	32,382	100.0%	345,930	100.0%
Agriculture, Forestry, Fishing and Hunting	85	0.3%	292	0.1%
Mining	21	0.1%	148	0.0%
Utilities	49	0.2%	606	0.2%
Construction	3,162	9.8%	14,334	4.1%
Manufacturing	1,019	3.1%	23,077	6.7%
Wholesale Trade	1,462	4.5%	15,526	4.5%
Retail Trade	4,832	14.9%	50,328	14.5%
Motor Vehicle and Parts Dealers	442	1.4%	7,214	2.1%
Furniture and Home Furnishings Stores	295	0.9%	3,990	1.2%
Electronics and Appliance Stores	301	0.9%	1,793	0.5%
Building Material and Garden Equipment and Supplies Dealers	375	1.2%	4,335	1.3%
Food and Beverage Stores	695	2.1%	9,643	2.8%
Health and Personal Care Stores	431	1.3%	3,874	1.1%
Gasoline Stations	177	0.5%	677	0.2%
Clothing and Clothing Accessories Stores	717	2.2%	5,100	1.5%
Sporting Goods, Hobby, Book, and Music Stores	360	1.1%	3,044	0.9%
General Merchandise Stores	217	0.7%	6,668	1.9%
Miscellaneous Store Retailers	726	2.2%	3,303	1.0%
Nonstore Retailers	96	0.3%	687	0.2%
Transportation and Warehousing	621	1.9%	8,579	2.5%
Information	583	1.8%	5,455	1.6%
Finance and Insurance	1,717	5.3%	14,152	4.1%
Central Bank; Credit Intermediation and Related Activities	705	2.2%	7,350	2.1%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	390	1.2%	1,774	0.5%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	622	1.9%	5,028	1.5%
Real Estate and Rental and Leasing	1,457	4.5%	11,665	3.4%
Professional, Scientific, and Technical Services	3,461	10.7%	26,143	7.6%
Legal Services	1,042	3.2%	7,084	2.0%
Management of Companies and Enterprises	29	0.1%	91	0.0%
Administrative and Support and Waste Management and Remediation Services	1,882	5.8%	10,833	3.1%
Educational Services	955	2.9%	33,335	9.6%
Health Care and Social Assistance	2,782	8.6%	61,633	17.8%
Arts, Entertainment, and Recreation	622	1.9%	5,818	1.7%
Accommodation and Food Services	1,933	6.0%	23,958	6.9%
Accommodation	123	0.4%	2,995	0.9%
Food Services and Drinking Places	1,810	5.6%	20,963	6.1%
Other Services (except Public Administration)	3,798	11.7%	18,965	5.5%
Automotive Repair and Maintenance	695	2.1%	2,912	0.8%
Public Administration	874	2.7%	18,791	5.4%
Unclassified Establishments	1,038	3.2%	2,201	0.6%
Totals	32,382	100.0%	345,930	100.0%

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010. All rights reserved.