

CHA Total Trade Area



2000 Total Population	163,345
2000 Group Quarters	5,671
2010 Total Population	185,138
2015 Total Population	195,407
2010 - 2015 Annual Rate	1.09%



2000 Households	62,626
2000 Average Household Size	2.52
2010 Households	72,772
2010 Average Household Size	2.47
2015 Households	77,383
2015 Average Household Size	2.45
2010 - 2015 Annual Rate	1.24%
2000 Families	44,765
2000 Average Family Size	2.96
2010 Families	50,890
2010 Average Family Size	2.91
2015 Families	53,728
2015 Average Family Size	2.90
2010 - 2015 Annual Rate	1.09%



2000 Housing Units	66,782
Owner Occupied Housing Units	69.1%
Renter Occupied Housing Units	24.8%
Vacant Housing Units	6.1%
2010 Housing Units	77,523
Owner Occupied Housing Units	68.8%
Renter Occupied Housing Units	25.1%
Vacant Housing Units	6.1%
2015 Housing Units	83,304
Owner Occupied Housing Units	68.2%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	7.1%

Median Household Income

2000	\$40,055
2010	\$50,446
2015	\$56,450

Median Home Value

2000	\$95,029
2010	\$150,873
2015	\$189,279

Per Capita Income

2000	\$18,650
2010	\$23,191
2015	\$26,006

Median Age

2000	37.1
2010	40.0
2015	40.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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2000 Households by Income

Household Income Base	62,569
< \$15,000	13.8%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	15.0%
\$35,000 - \$49,999	20.0%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	0.7%
\$200,000 +	1.0%
Average Household Income	\$47,932

2010 Households by Income

Household Income Base	72,772
< \$15,000	9.6%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	17.5%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	7.4%
\$150,000 - \$199,999	1.2%
\$200,000 +	1.2%
Average Household Income	\$57,940

2015 Households by Income

Household Income Base	77,383
< \$15,000	8.3%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	28.1%
\$75,000 - \$99,999	17.3%
\$100,000 - \$149,999	11.3%
\$150,000 - \$199,999	1.8%
\$200,000 +	1.6%
Average Household Income	\$64,535

2000 Owner Occupied Housing Units by Value

Total	46,057
< \$50,000	12.6%
\$50,000 - \$99,999	43.4%
\$100,000 - \$149,999	27.7%
\$150,000 - \$199,999	9.2%
\$200,000 - \$299,999	4.7%
\$300,000 - \$499,999	1.7%
\$500,000 - \$999,999	0.5%
\$1,000,000+	0.1%
Average Home Value	\$110,751

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	15,940
With Cash Rent	92.7%
No Cash Rent	7.3%
Median Rent	\$381
Average Rent	\$384

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: [ESRI forecasts for 2010 and 2015](#); [U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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2000 Population by Age

Total	163,346
Age 0 - 4	6.2%
Age 5 - 9	6.7%
Age 10 - 14	6.8%
Age 15 - 19	7.5%
Age 20 - 24	6.9%
Age 25 - 34	12.7%
Age 35 - 44	15.0%
Age 45 - 54	13.4%
Age 55 - 64	9.6%
Age 65 - 74	7.9%
Age 75 - 84	5.5%
Age 85+	1.8%
Age 18+	76.2%

2010 Population by Age

Total	185,138
Age 0 - 4	6.1%
Age 5 - 9	6.2%
Age 10 - 14	6.3%
Age 15 - 19	7.3%
Age 20 - 24	6.5%
Age 25 - 34	11.1%
Age 35 - 44	13.3%
Age 45 - 54	14.8%
Age 55 - 64	12.6%
Age 65 - 74	8.0%
Age 75 - 84	5.5%
Age 85+	2.4%
Age 18+	77.5%

2015 Population by Age

Total	195,407
Age 0 - 4	5.9%
Age 5 - 9	6.1%
Age 10 - 14	6.5%
Age 15 - 19	7.1%
Age 20 - 24	6.5%
Age 25 - 34	10.6%
Age 35 - 44	12.7%
Age 45 - 54	13.8%
Age 55 - 64	13.5%
Age 65 - 74	9.6%
Age 75 - 84	5.3%
Age 85+	2.5%
Age 18+	77.6%

2000 Population by Sex

Males	48.7%
Females	51.3%

2010 Population by Sex

Males	48.8%
Females	51.2%

2015 Population by Sex

Males	48.8%
Females	51.2%

Source: [ESRI forecasts for 2010 and 2015.](#); U.S. Bureau of the Census, 2000 [Census of Population and Housing](#)

CHA Total Trade Area



2000 Population by Race/Ethnicity

Total	163,342
White Alone	95.6%
Black Alone	2.1%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.6%
Two or More Races	0.8%
Hispanic Origin	1.6%
Diversity Index	11.3

2010 Population by Race/Ethnicity

Total	185,138
White Alone	93.5%
Black Alone	3.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	1.2%
Two or More Races	1.2%
Hispanic Origin	3.1%
Diversity Index	17.8

2015 Population by Race/Ethnicity

Total	195,407
White Alone	92.5%
Black Alone	3.5%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	1.3%
Two or More Races	1.4%
Hispanic Origin	3.7%
Diversity Index	20.4



2000 Population 3+ by School Enrollment

Total	157,019
Enrolled in Nursery/Preschool	1.1%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	11.3%
Enrolled in Grade 9-12	5.6%
Enrolled in College	5.2%
Enrolled in Grad/Prof School	0.7%
Not Enrolled in School	75.1%

2010 Population 25+ by Educational Attainment

Total	125,207
Less than 9th Grade	4.8%
9th - 12th Grade, No Diploma	9.2%
High School Graduate	46.3%
Some College, No Degree	14.7%
Associate Degree	6.2%
Bachelor's Degree	11.0%
Graduate/Professional Degree	7.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different

[Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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2010 Population 15+ by Marital Status

Total	150,776
Never Married	25.2%
Married	60.0%
Widowed	6.0%
Divorced	8.8%



2000 Population 16+ by Employment Status

Total	128,787
In Labor Force	64.0%
Civilian Employed	61.4%
Civilian Unemployed	2.4%
In Armed Forces	0.1%
Not in Labor Force	36.0%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	90.9%
Civilian Unemployed	9.1%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2000 Females 16+ by Employment Status and Age of Children

Total	66,765
Own Children < 6 Only	6.4%
Employed/in Armed Forces	4.3%
Unemployed	0.2%
Not in Labor Force	1.9%
Own Children <6 and 6-17	5.7%
Employed/in Armed Forces	3.2%
Unemployed	0.1%
Not in Labor Force	2.4%
Own Children 6-17 Only	16.0%
Employed/in Armed Forces	12.2%
Unemployed	0.4%
Not in Labor Force	3.4%
No Own Children <18	71.9%
Employed/in Armed Forces	34.7%
Unemployed	1.7%
Not in Labor Force	35.5%

Source: [ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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2010 Employed Population 16+ by Industry

Total	90,677
Agriculture/Mining	3.0%
Construction	7.0%
Manufacturing	13.5%
Wholesale Trade	2.7%
Retail Trade	11.7%
Transportation/Utilities	5.0%
Information	1.2%
Finance/Insurance/Real Estate	5.3%
Services	43.5%
Public Administration	7.0%

2010 Employed Population 16+ by Occupation

Total	90,677
White Collar	54.1%
Management/Business/Financial	11.6%
Professional	18.8%
Sales	9.2%
Administrative Support	14.5%
Services	17.9%
Blue Collar	27.9%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	4.4%
Production	8.2%
Transportation/Material Moving	8.6%



2000 Workers 16+ by Means of Transportation to Work

Total	77,991
Drove Alone - Car, Truck, or Van	80.9%
Carpooled - Car, Truck, or Van	10.8%
Public Transportation	0.3%
Walked	3.1%
Other Means	1.0%
Worked at Home	3.9%

2000 Workers 16+ by Travel Time to Work

Total	77,998
Did not Work at Home	96.1%
Less than 5 minutes	4.5%
5 to 9 minutes	12.6%
10 to 19 minutes	29.9%
20 to 24 minutes	14.5%
25 to 34 minutes	17.1%
35 to 44 minutes	5.2%
45 to 59 minutes	5.8%
60 to 89 minutes	3.9%
90 or more minutes	2.6%
Worked at Home	3.9%
Average Travel Time to Work (in min)	23.6

2000 Households by Vehicles Available

Total	62,622
None	5.9%
1	28.9%
2	42.8%
3	16.0%
4	4.5%
5+	1.9%
Average Number of Vehicles Available	1.9

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Households by Type

Total	62,626
Family Households	71.5%
Married-couple Family	59.5%
With Related Children	24.9%
Other Family (No Spouse)	11.9%
With Related Children	7.9%
Nonfamily Households	28.5%
Householder Living Alone	23.3%
Householder Not Living Alone	5.2%
Households with Related Children	32.8%
Households with Persons 65+	26.2%

2000 Households by Size

Total	62,626
1 Person Household	23.3%
2 Person Household	37.2%
3 Person Household	17.3%
4 Person Household	14.0%
5 Person Household	5.4%
6 Person Household	1.7%
7+ Person Household	1.1%

2000 Households by Year Householder Moved In

Total	62,608
Moved in 1999 to March 2000	14.6%
Moved in 1995 to 1998	25.4%
Moved in 1990 to 1994	17.1%
Moved in 1980 to 1989	17.5%
Moved in 1970 to 1979	11.8%
Moved in 1969 or Earlier	13.6%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	66,713
1, Detached	66.4%
1, Attached	7.9%
2	4.4%
3 or 4	4.5%
5 to 9	2.8%
10 to 19	1.5%
20+	1.5%
Mobile Home	11.2%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	66,772
1999 to March 2000	2.2%
1995 to 1998	7.3%
1990 to 1994	9.4%
1980 to 1989	13.1%
1970 to 1979	15.5%
1969 or Earlier	52.4%
Median Year Structure Built	1968

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



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Total Businesses:	6,500			
Total Employees:	66,027			
Total Residential Population:	185,138			
Employee/Residential Population Ratio:	0.36			
	BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent
Agriculture & Mining	263	4.0%	1,110	1.7%
Construction	730	11.2%	3,466	5.2%
Manufacturing	229	3.5%	7,751	11.7%
Transportation	173	2.7%	1,634	2.5%
Communication	40	0.6%	352	0.5%
Utility	32	0.5%	134	0.2%
Wholesale Trade	317	4.9%	6,895	10.4%
Retail Trade Summary	1,379	21.2%	15,456	23.4%
Home Improvement	113	1.7%	1,205	1.8%
General Merchandise Stores	41	0.6%	1,368	2.1%
Food Stores	139	2.1%	3,778	5.7%
Auto Dealers, Gas Stations, Auto Aftermarket	215	3.3%	1,528	2.3%
Apparel & Accessory Stores	53	0.8%	318	0.5%
Furniture & Home Furnishings	143	2.2%	892	1.4%
Eating & Drinking Places	297	4.6%	4,140	6.3%
Miscellaneous Retail	378	5.8%	2,227	3.4%
Finance, Insurance, Real Estate Summary	436	6.7%	2,369	3.6%
Banks, Savings & Lending Institutions	121	1.9%	1,018	1.5%
Securities Brokers	30	0.5%	78	0.1%
Insurance Carriers & Agents	93	1.4%	303	0.5%
Real Estate, Holding, Other Investment Offices	192	3.0%	970	1.5%
Services Summary	2,527	38.9%	23,917	36.2%
Hotels & Lodging	75	1.2%	1,207	1.8%
Automotive Services	282	4.3%	719	1.1%
Motion Pictures & Amusements	141	2.2%	792	1.2%
Health Services	246	3.8%	6,493	9.8%
Legal Services	75	1.2%	336	0.5%
Education Institutions & Libraries	133	2.0%	5,267	8.0%
Other Services	1,575	24.2%	9,103	13.8%
Government	330	5.1%	2,884	4.4%
Other	44	0.7%	59	0.1%
Totals	6,500	100.0%	66,027	100.0%
Agriculture, Forestry, Fishing and Hunting	120	1.8%	459	0.7%
Mining	9	0.1%	92	0.1%
Utilities	14	0.2%	79	0.1%
Construction	765	11.8%	3,585	5.4%
Manufacturing	259	4.0%	8,005	12.1%
Wholesale Trade	299	4.6%	6,827	10.3%
Retail Trade	1,048	16.1%	10,818	16.4%
Motor Vehicle and Parts Dealers	181	2.8%	1,212	1.8%
Furniture and Home Furnishings Stores	60	0.9%	401	0.6%
Electronics and Appliance Stores	54	0.8%	571	0.9%
Building Material and Garden Equipment and Supplies Dealers	106	1.6%	1,187	1.8%
Food and Beverage Stores	137	2.1%	3,492	5.3%
Health and Personal Care Stores	61	0.9%	333	0.5%
Gasoline Stations	34	0.5%	316	0.5%
Clothing and Clothing Accessories Stores	65	1.0%	384	0.6%
Sporting Goods, Hobby, Book, and Music Stores	87	1.3%	524	0.8%
General Merchandise Stores	41	0.6%	1,368	2.1%
Miscellaneous Store Retailers	206	3.2%	716	1.1%
Nonstore Retailers	16	0.2%	314	0.5%
Transportation and Warehousing	126	1.9%	1,514	2.3%
Information	99	1.5%	825	1.2%
Finance and Insurance	246	3.8%	1,399	2.1%
Central Bank; Credit Intermediation and Related Activities	120	1.8%	1,009	1.5%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	33	0.5%	87	0.1%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	93	1.4%	303	0.5%
Real Estate and Rental and Leasing	250	3.8%	883	1.3%
Professional, Scientific, and Technical Services	411	6.3%	3,657	5.5%
Legal Services	100	1.5%	444	0.7%
Management of Companies and Enterprises	5	0.1%	197	0.3%
Administrative and Support and Waste Management and Remediation Services	271	4.2%	1,236	1.9%
Educational Services	151	2.3%	5,236	7.9%
Health Care and Social Assistance	382	5.9%	8,058	12.2%
Arts, Entertainment, and Recreation	108	1.7%	644	1.0%
Accommodation and Food Services	374	5.8%	5,364	8.1%
Accommodation	75	1.2%	1,207	1.8%
Food Services and Drinking Places	299	4.6%	4,157	6.3%
Other Services (except Public Administration)	1,176	18.1%	4,132	6.3%
Automotive Repair and Maintenance	249	3.8%	661	1.0%
Public Administration	334	5.1%	2,910	4.4%
Unclassified Establishments	53	0.8%	107	0.2%
Totals	6,500	100.0%	66,027	100.0%

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010. All rights reserved.